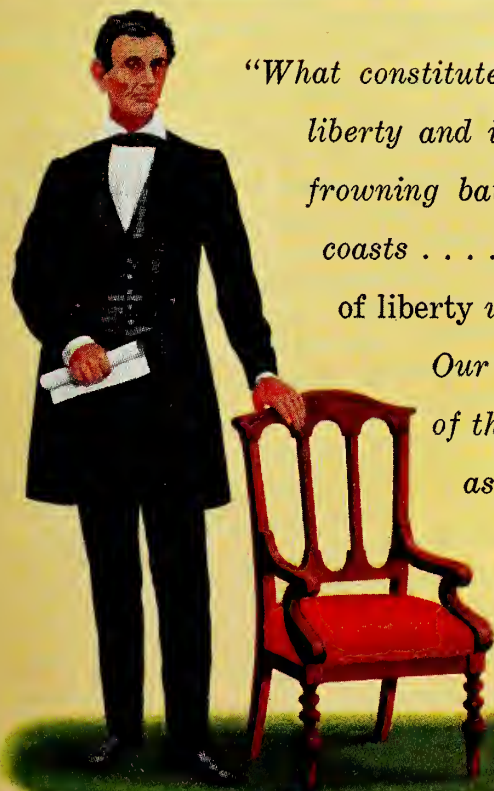
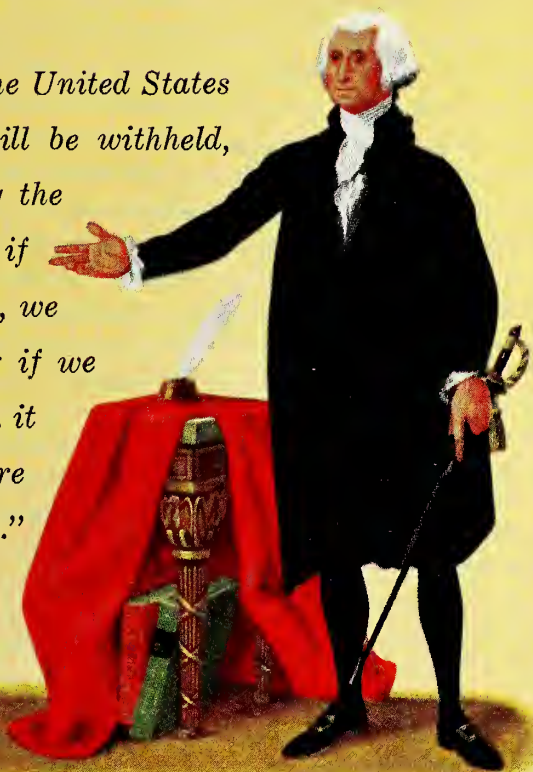


LEGION

MAGAZINE

"There is a rank due to the United States among nations which will be withheld, if not absolutely lost, by the reputation of weakness; if we desire to avoid insult, we must be able to repel it; if we desire to secure peace . . . it must be known that we are at all times ready for war."

GEORGE WASHINGTON,
Fifth Annual Address to Congress,
Philadelphia, Pa., Dec. 3, 1793



"What constitutes the bulwark of our own liberty and independence? It is not our frowning battlements, our bristling sea coasts . . . Our reliance is in the love of liberty which God has planted in us. Our defense is in the preservation of the spirit which prizes liberty as the heritage of all men, in all lands everywhere."

ABRAHAM LINCOLN,
Speech at Edwardsville, Ill.
Sept. 11, 1858



THE RED WALL

BY

JAMES WAKEFIELD BURKE

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An African Alamo

BY

BRIG. GEN. FRANK L. HOWLEY (Ret.)

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THE BIG ISSUE

Should the United States take direct unilateral action to halt communist penetration of Latin America?

PRO
Rep. BOB WILSON
(R. Calif.)

CON
Rep. CLEMENT J. ZABLOCKI
(D. Wisc.)

PAGE 16



Going South? A 7 Crown Collins!



7 Crown Mist



Inspired dessert: grapefruit a la 7 Crown (pour a jigger in the center).

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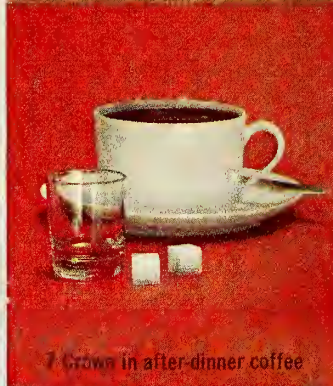
Old Fashioned



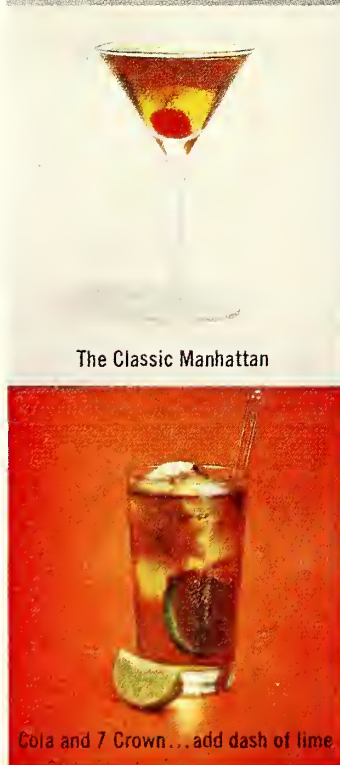
The Classic Manhattan



½ Apple Juice, ½ 7 Crown, shake with ice.



7 Crown in after-dinner coffee



Cola and 7 Crown...add dash of lime



7 Crown on-the-rocks



7 Crown and Seven-up



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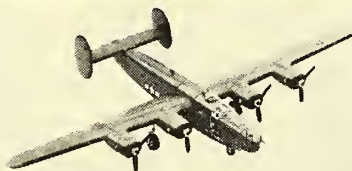
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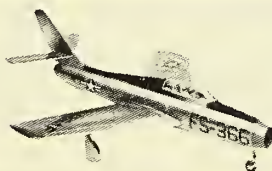
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The American

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Magazine

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Cover by Robert Geissmann

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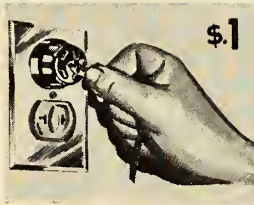
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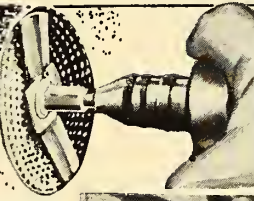
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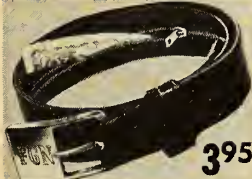
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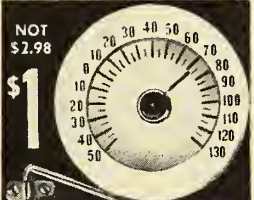
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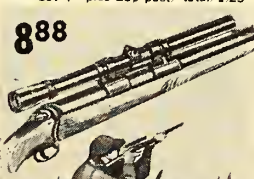
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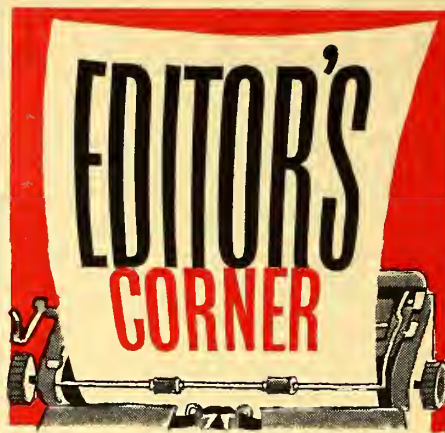
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American Legion 2-62

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POLICY

THE QUESTION ARISES on occasion as to whether the material published in The American Legion Magazine is always in conformance with the stated policies of The American Legion.

Such a question has arisen in connection with portions of the article, "Senator Fulbright—The Man and the Memo," written by Irene Corbally Kuhn, appearing in the January edition.

In this instance, the answer is "NO."

The policy making bodies of The American Legion are its National Convention and the National Executive Committee. However, the National Commander, as the executive head of The American Legion, is its official spokesman with respect to the enunciation of the policy, or policies, adopted by either of the above mentioned bodies.

The National Commander has repeatedly emphasized to the press, to Legion and to civic groups, that The American Legion has not, acting by and through its National Convention and/or its National Executive Committee, adopted any resolution or policy with respect to the specific issues relating to the General Walker case and certain of its ramifications, with which this story deals in part.

WELL PUT

THE ACTION of the sanctimonious Jawaharlal Nehru and his anti-American Minister of Defense Krishna Menon in sending Indian troops to crush tiny Goa, while the Chinese Reds actively threatened them in the north, has given a lot of people second thoughts about India's leaders. They particularly wonder about Nehru, whom they had looked upon as a sincere pacifist and a dedicated man.

We believe that Adlai Stevenson, addressing the U.N. Security Council, expressed the reactions of all Americans to India's brutal aggression when he said:

"Here we are, Mr. President, confronted with the shocking news of this armed attack and that the Indian Minister of Defense, so well known in these halls for his advice on matters of peace and his tireless enjoiners to every one else to seek the way of compromise, was on the border of Goa inspecting his troops at the zero hour of invasion.

"Let us be perfectly clear what is at stake here, gentlemen. It is the question of the use of armed force by one state

against another and against its will, an act clearly forbidden by the Charter. We have opposed such action in the past by our closest friends as well as by others. We opposed it in Korea in 1950, in Suez and in Hungary in 1956, in the Congo in 1960, and we do so again in Goa in 1961...

"But what is at stake today is not colonialism. It is a bold violation of one of the most basic principles of the United Nations Charter...

"The fabric of peace is fragile and our peace-making machinery has today suffered another blow. If it is to survive, if the United Nations is not to die an ignoble death as the League of Nations, we cannot condone the use of force on this instance and thus pave the way for forceful solutions of other disputes which exist in Latin America, Africa, Asia and Europe. In a world as interdependent as ours, the possible results of such a trend are too grievous to contemplate."

Legionnaires particularly will applaud this stand, as they applauded the job done by Mr. Stevenson in lining up support to keep Red China out of the U.N.

EXCITING READING

SHOCKED BY the double-quick march of events in Europe, Asia, Africa and Latin America, many Americans who were once apathetic about communism now want to know all about this Kremlin-run conspiracy. There are some fine books on the subject but if you want some excellent behind-the-scenes information we urge you to obtain and read some of the reports issued by governmental agencies charged with investigating communist subversion. All these reports are informative and some of them are as dramatic as any paperback whodunit.

Some recent titles will give you an idea of what is available: "The Truth About the Film 'Operation Abolition'," a report of the House Committee on Un-American Activities. "The Bang-Jensen Case," "The Fair Play for Cuba Committee," "Export of Ball Bearing Machines to Russia," and "Cuban Aftermath — Red Seeds Blow South," by the Senate Internal Security Subcommittee. You can get these and many other booklets on communism for a few cents from the U.S. Government Printing Office in Washington, D.C.

WORTH REMEMBERING

ON DECEMBER 7, last year, Mr. J. Edgar Hoover received the Criss Award for his services, and on that occasion he made a few remarks concerning enemies to our society. We believe the following excerpts are especially pertinent.

"Those who follow the road of appeasement do not know the true meaning of freedom. They do not comprehend the misery of communist enslavement. You will not find their cheap slogans on the lips of the Hungarian refugees, the East German patriots nor other freedom-loving peoples who have escaped from behind the Iron Curtain.

"Nor do you find their apologies in the writings of great American patriots such as: Patrick Henry, who asked the searching question, 'Is life so dear, or peace so sweet, as to be purchased at the price of chains and slavery?'"



real gusto

in a great light beer

Schlitz is brewed with pride and just the kiss of the hops to bring the character of the beer to life.

So why don't you get together with Schlitz, the great light beer with gusto.

The Beer that made Milwaukee Famous...simply because it tastes so good



SHIPMATES

SIR: I have just read in the December issue of *The American Legion Magazine* the story "Transfer at Sea," by Walter B. Stevens. It interested me very much as I was on the same boat. When it was hit, and Sgt. Davis made his transfer to the tanker, I was just 15 feet behind him. I can assure you that we will never forget it, and our trip back to Bermuda. I often wonder how many of those boys are alive today. The name of our ship was the *Uruguay*. I traveled on it to North Africa, and then went across Africa to the Far East.

RAYMOND N. GARDNER
Fisher, Ill.

TRUE REPUDIATION

SIR: Now that Khrushchev has repudiated Stalin and all his works, it is time that the Free West demand that countries which were taken over by Stalin's gang be liberated, including East Berlin. If in the eyes of Khrushchev all the things that Stalin did were wrong then taking over countries that did not belong to the U.S.S.R. was wrong too.

ANTON BARTUSH,
Minneapolis, Minn.

PLUS RUNNING WATER

SIR: The November issue has a fine article by Gil Paust entitled "The New Sports Wagons." As a proud owner of a 1961 Volkswagen Camper I must correct Mr. Paust on one or two items. First, you *can* get one from the showroom with running water—20 gallons of it. This item is standard equipment, not an extra. Secondly, the ice box is the optional extra, not the tent and awning. Aside from these items, hats off to Mr. Paust for a good job.

DAVE CANTRELL,
Post 28, Okinawa

MILITARISTS

SIR: In "Tojo, Man of War," in the December issue, Ralph R. Taggs has given us excellent material on militarism and war advocates in Japan. However, anyone familiar with American history knows that Japanese advocates of war had their counterparts here in America. For instance, Henry L. Stimson, Roosevelt's Secretary of War, entered in his diary on November 25, 1941, this thought: "Our problem was to maneuver them into the position of firing the first shot without allowing too much danger to ourselves." This quotation can be found in the Pearl Harbor Reports as well as in General Wedemeyer's book, "Wedemeyer Reports."

HENRY R. KORMAN,
Longview, Wash.

MEN AT WORK

SIR: At the 22nd Communist Congress Khrushchev declared that unemployment has been eradicated in the Soviet Union. So true. In the Baltic states, the Soviet Union has done a terrifying job in banishing unemployment in



Lithuania, Latvia and Estonia. After seizing these countries in 1944, violating international law and everything decent, the reds arrested 250,000 to 300,000 intellectuals of Lithuania. They were loaded into cattle cars and shipped to slave labor camps inside Russia and remote Siberia. These slave laborers often did not get food or drink and many died of privation. In Vorkuta many died in an inhuman way.

ANTHONY D. YUKNIS,
Chicago, Ill.

TV PRO AND CON

SIR: Three cheers—oops! better make it one big cheer—to W. F. Miksch for his article in the December issue: "TV: Are You Watching It More and Enjoying It Less?" I believe his comments express the view of 99 percent of the TV viewers in America.

RICHARD H. BEISEL,
Baltimore, Md.

SIR: The TV set in our home has for a number of months been relegated to an unused upstairs bedroom. The commercials became too embarrassing to look at with company present. No longer do we see a symphony program, for example, broken into by some hooligan telling us about the particular qualities of toilet paper, or laxatives, or the need for less bathing by using underarm deodorants.

JOHN W. ALCORN,
San Francisco, Calif.

SIR: What we need is "fast, fast, incredibly fast relief" from the shotgun sales pitches that ambush us from every pause between the acts. Yes, Miksch, old pal, we are watching it more and enjoying it less. Except for a few ball games and news programs, I'd junk the old TV set.

PERC GROVER,
St. Petersburg, Fla.

SIR: The anti-TV article forces me to air my pet peeve—self-styled experts

who get great pleasure and profit from condemning all television. Mr. Miksch states that he is "forced" to watch commercials. My TV set has several handy switches which I use whenever something not to my liking comes on.

A. GEORGE KOPLOW,
Rock Island, Ill.

SIR: I had to buy a new TV set with remote control so I could cut out all the commercials.

F. L. MILLER,
Fredonia, N.Y.

PREDICTION

SIR: I'd like to make a prediction, one that may come true before this appears in print. Yesterday I read that 13 Italian airmen with a UN mission had been massacred by rebellious Congolese savages, followers of the communist Gizenga. UN military leaders then flew here from the Congo demanding more troops and equipment. They'll get them, of course, but in view of the past actions of these same UN officials I predict that this beefed-up army will move not against Gizenga's murdering savages but against Moise Tshombe's orderly, anti-communist regime in Katanga, which the central Congolese government, now pretty much in the hands of the reds, is trying to overthrow. Of course the United States will go along and as a result we will soon have another communist nation to deal with.

AL KLINE
Long Island City, N.Y.

All but the last part of Mr. Kline's prediction came true before his letter was set in type.

The Editors

TRUE COLORS

SIR: I've been reading about those modern Benedict Arnolds who say they'd rather be Red than dead. This reminds me of the old toothpaste slogan: "I wonder where the yellow went." Now I know.

A. KOWALSKI
Brooklyn, N.Y.

DEEP AS SNOW

SIR: I do not have one of the great minds of the space age but in my humble opinion Russia's "testing" of the super-megaton bombs is that country's first sneak attack in a semi-hot war. Our only defense against this is for us to start "testing." We should select a position in the Arctic where the prevailing winds flow directly over Russia and Siberia, and use dirty bombs until radioactive dust is as deep in Moscow as their winter snows.

NAME WITHHELD
Hempstead, N.Y.

Letters published in You Said It! do not necessarily represent the policy of The American Legion. Name withheld if requested. Keep your letters short. Address: Sound Off, The American Legion Magazine, 720 Fifth Avenue, New York 19, N.Y.

NEW FISH CATCHING DISCOVERY ILLEGAL IN 6 STATES

By Paul Stag
Weekend Fisherman

From ROCHESTER, N. Y., comes news of an amazing fish catching discovery that makes lures or even live bait have such an irresistible appeal to fish that it is actually against the law to sell it in 6 states! But fishermen in all states except Delaware, Idaho, Iowa, Minnesota, Utah, and Wyoming are permitted to use it.

It will make the lures or live bait you now use attract and catch more fish and bigger fish . . . or there's no cost.

It works whether you go after bass, pike, perch, bream, trout, crappie, walleyes, or many other fresh or salt water fish. It works whether you use plugs, spinners, live bait, worms or many other lures, or bait suited to the fish you're after. This discovery actually makes your lures visible to fish up to twice as far away. It "draws" fish to your hook. And it guarantees to make your lures attract fish like they never did before . . . and with the same skill you will catch more fish . . . catch bigger fish . . . without buying a single new lure or other piece of equipment or no cost to you.

A SCIENTIST'S DISCOVERY

For years fishermen have known that light attracts many kinds of fish. Fish are "drawn" to light perhaps like moths are attracted to a light bulb. Light is so effective at attracting many kinds of fish that some states even outlaw the use of a light of any kind.

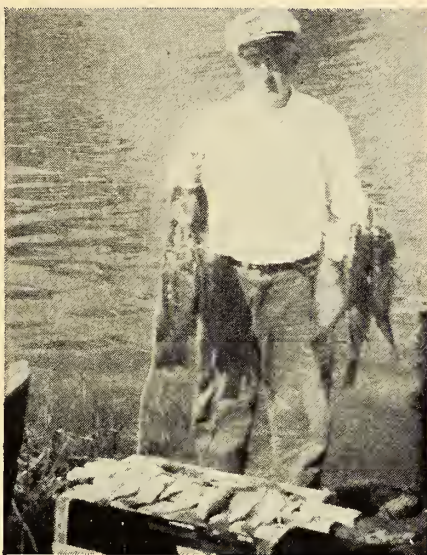
Knowing this, a fisherman scientist in Rochester, N. Y., has spent years trying to find a way to make fishing lures light up in the water. If lures could "light up" in dark water, he reasoned, especially at dawn and dusk when fish are biting best—and in deep water where fish lurk during the day—then these lures would not only have the "appeal" the manufacturers built into them, but would also use an appeal so terrific it is actually banned in six states! But it was not until one evening as he watched fish jumping out of the water to grab fireflies that he got the idea for his amazing discovery.

Why, he wondered, could not lures, even live bait, be made to light up with a similar kind of "cold light" so that they could be seen by fish at night and in dark waters . . . a cold light that would glow as bright as a firefly but last hundreds of times longer—up to five minutes at a time!



FISH COULDN'T RESIST

These 8 pike couldn't resist the appeal of the scientist's new discovery. They were "drawn in" and hooked before they knew what hit them. The amazing story of this new discovery has already been printed in newspapers. Fishermen have already sent in photographs of their remarkable catches, two of which are shown here.



EXPERIMENT ON BASS

This is one of the first tests of this new discovery. A group of fishermen from Rochester, N. Y. discover for themselves what happens when lures LIGHT UP in the water and draw in the big ones from an area up to 60 feet—and attract fish like crazy.

These bass are only a part of the day's catch and it's legal to use this discovery in most states.

It was in the laboratories of one of America's largest companies that he found the miracle ingredient that made his dream come true. Because what he discovered not only makes every kind of metal, plastic, rubber, wood or cork lure light up in the water—it also does the same for live bait—even a wiggling worm!

Yes! Today for the first time you can make any lure . . . any plug, any spinner or fly . . . even live bait—worms, minnows, frogs, hellgrammites, crickets, grasshoppers—light up in the water so that they are visible in an area of up to 60 feet depending on local water conditions. Anybody can do it. There are no wires! No electricity! And as a result, fishing for the sight-feeding fish like bass, trout, perch, crappie, pike, etc., becomes more exciting than it's ever been before. You attract and catch more fish . . . catch bigger fish . . . catch fish even when fishermen close by are catching nothing . . . or no cost!

When you fish at dawn or dusk . . . in deep water during the day . . . even at night . . . the times when fish bite best . . . but when your lures or bait are the hardest to see . . . now your lures will glow in the water. They will be visible up to twice as far and more depending on how clear the water is. They will draw fish like magic . . . and will help you get strikes like you've never seen before.

WHAT DOES THIS MEAN TO YOU?

Simply this. Now YOU can get more out of fishing than ever before. Now YOU can attract and catch more fish, bigger fish than ever in your life so long as you use the right bait and know how to fish. It is GUARANTEED or you pay not one penny. It means now no longer need you come back empty handed. It means you can often catch the fish that are "not biting" on worms, bugs, plugs, spoons, canned bait, flies, cut bait or spinners by making them light up in the water. It means you can successfully troll, cast, or still fish. It means you can go out after and come back with large-mouth bass, smallmouth bass, pike, pickerel, perch, bream, trout, walleyes, salmon and many of the sight feeding salt water fish and do it time and again—or your money will be refunded at any time. This discovery is already catching fish for delighted fishermen. But test the magic power of this discovery yourself without risking a penny.



NEW DISCOVERY IN ACTION!

Two identical worm-baited hooks—but one actually glows brightly in dark water! This is the fantastic new contribution of modern science to catching fish. Imagine! Now at last any plug, spinner or lure you own can glow brightly in the water . . . increasing its appeal to the many sight feeding fish like bass, pike, perch, pickerel, trout, bream, walleyes, crappie, etc. . . . making it visible through the water to fish up to twice as far away depending on water conditions. Read how this discovery will make your lures and live bait catch more fish and bigger fish . . . or not a penny's cost to you.

AMAZING TRIAL OFFER

See for yourself why this new fish catching discovery is illegal in six states. Try it on your lures or bait the next time you go fishing . . . without risking a penny.

All that a container with enough to treat all your lures and bait up to 300 or 400 times cost's is just \$2.98. Yet it is guaranteed to make your lures and bait far more effective or it doesn't cost you a penny.

Yes, even if you spend up to \$2.00 for each lure . . . even if you spend \$20.00 or more for a rod and reel . . . you must see that equipment catch fish even when other fishermen with the same equipment catch nothing . . . in other words, you must see proof of this discovery's effectiveness in more fish, bigger fish and bigger enjoyment . . . or you will have tried it at our expense. It won't cost you a penny.

SUPPLY LIMITED

However, due to the heavy expected demand we have only a limited supply available. Stores will not have it in time for this season. Only if you act at once can we guarantee to fill your order. This advertisement will not be repeated in this magazine for some time. Mail the no risk trial coupon today.

MAIL AMAZING TRIAL COUPON TODAY

HARRISON INDUSTRIES, INC., DEPT. 2-A1
250 PASSAIC STREET, NEWARK, N.J.

Please rush the new fishing discovery on AMAZING TRIAL OFFER. If it does not make my lures and bait attract and catch more fish . . . bigger fish . . . and make fishing more fun . . . if it doesn't make my lures or bait LIGHT UP and visible in an area up to 60 feet through the water you will refund my money immediately without question.

(Illegal to use in Delaware, Idaho, Iowa, Minnesota, Utah, and Wyoming.)

☐ \$2.98 enclosed. (Cash, check or money order). Send Postpaid. I save all COD charges. Full money back guarantee.

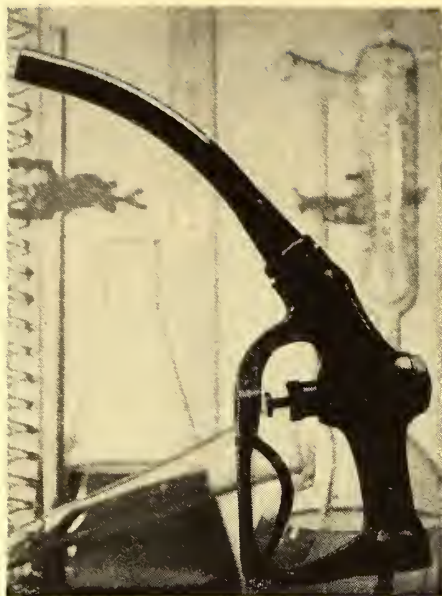
☐ Send COD. I will pay postman \$2.98 plus COD postage charges. Full money back guarantee.

NAME

ADDRESS

CITY..... ZONE.... STATE.....

CANADIAN CUSTOMERS: Order from Harrison Tackle Company, 539 King St. W., Toronto, Ontario.



Let's take a peek at the gasoline of 1966

In the next 10-15 years, motor-fuel requirements will climb steadily in both quality and quantity. By 1966, it will take a 103.5-octane to satisfy 95 percent of the new cars.

For years, Brand Name oil companies have used research to bring you the best possible petroleum products. Yet when they develop a fine, new motor oil, gasoline or lubricant — they don't stop. They go right back to work to find a product that performs even better. Brand Name oil companies spend the money and the time to give you products you can trust.

Count on Brand Name companies. They're leaders — in new products — new ideas — and quality (of course). They're the authorities on style and fashion. Look closely at the ads in this magazine. You'll see what we mean.

LOOK FOR



BUY LEADERSHIP BRANDS

Brand Names Foundation, Inc.

437 Fifth Avenue, New York 16, N. Y.

Personal

INFORMATION THAT CAN HELP YOU WITH EVERYDAY PROBLEMS

When you get to wondering how much it's going to cost you to live this year, add about 1% to what you spent last year. That's how government experts are figuring costs of the basic items that feed, clothe, shelter, transport, and service your household.

To put it another way: Most consumer prices are expected to stay about where they are; the fractional upturns probably will come in the food and service categories.

★ ★ ★

One thing you can be pretty sure isn't going to cost any more for a while is gasoline. In fact, as things shape up now, **you may be the happy winner in a huge price and marketing war developing among the petroleum companies.**

- Because availability is a key factor in the sale of gasoline, many of the large marketers — Phillips, Indiana Standard, Humble, Gulf, etc. — are **expanding their territories.** This is setting up a much stiffer competitive pattern everywhere.

- As part of that pattern, **cheaper grades of gasoline are appearing.** Gulf, for example, has a new Gulfthane priced about 2¢ below its "regular" grade. Humble meanwhile has an Enco Plus line that's cheaper than its premium grade. (In the shuffle, the super-priced, super-premium grades seem to be fading out of the picture just about entirely.)

- Not to be outdone, the so-called "independent" chains and stations — whose chief weapon is price — are **cutting still lower** to stay alive.

- And to top it all off, auto makers are recommending that **regular gas** is good enough for about 80% of the cars produced today.

★ ★ ★

Two petroleum products gaining in popularity right now are 1) the multi-grade oils and 2) gasolines with anti-stall additives. Here's how they work:

Multi-grade oils, which are supposed to eliminate seasonal changes, are medium-to-heavy lubricants fortified with oil-soluble resins (technically called "viscosity index improvers".) Purpose of the resins is to keep the oil lively enough so that your motor will turn over readily in cold weather.

Anti-stall additives are synthetics called "freezing point depressants." They break up ice that forms in the carburetor so that the formation will flush away harmlessly.

★ ★ ★

What will your pay envelopes look like this year? If you're an **hourly worker in manufacturing**, you may get **6¢ to 8¢ more per hour.** For **office workers**, the hike appears to be about **3% per week.** Money-wise, the pattern doesn't differ a great deal from the year before.

Two things to bear in mind, however, are:

1. In early summer, **the steel union will start bargaining** for a new contract. As many times before, this is a touchy situation.

2. **Unemployment figures** (recently between 6% and 7% of the labor force) are a bugaboo. They keep raising these chilling questions: What will be the fate of the millions of youngsters entering the labor force? What further effects will newer, more efficient machinery have?

★ ★ ★

Notes of the month:

HOME MOVIES: Technicolor Corp. says it is going to take a lot of the tricky mechanics out of home movie-showing by 1) processing any brand of 8-mm. film so that it comes back to you in a special Magi-Cartridge, which 2) you can slip into a \$100 Instant Home Movie Projector without fuss or threading. In short, the system does away with reels, sprockets, etc. Technicolor is now maketing the new device, and adds that any film that's already been developed can be repackaged to fit its machine.

INTEREST RATES: Technically, news that the government will let commercial banks raise interest rates on savings accounts to 4% may not matter much to you; but practically, it means that the returns on your deposits — no matter where you have them — have a solid new floor under them.

By Edgar A. Grunwald

BRIEFLY ABOUT BOOKS

Slums & Suburbs, by James B. Conant. MCGRAW-HILL PUBLISHING CO., \$1.95 (paper). A commentary on schools in metropolitan areas.

You Can Survive the Bomb, by Col. Mel Lawrence. QUADRANGLE BOOKS, \$3.95. Described as "a myth shattering guide to bomb survival which offers new hope for millions of Americans."

Five Remarkable Englishmen, by Denis Meadows. DEVIN-ADAIR, \$5.00. A new look at Sir Walter Raleigh, Capt. John Smith, William Penn, John Winthrop and James Oglethorpe.

Democracy Versus Communism, by Kenneth Colegrove. D. VAN NOSTRAND CO., \$5.75. A revised edition of a balanced appraisal of the vital issues separating two competing ideologies. This edition is updated with material dealing with Cuba, Laos, etc.

Pistols—A Modern Encyclopedia, by Henry M. Stebbins, Albert J. E. Shay and Oscar H. Hammond. STACKPOLE CO., \$12.50. Everything you are likely to want to know about handguns. How to select them, use them and appreciate them.

HUAC and FBI, Targets for Abolition, by Edward J. Mowery. THE BOOKMAILER, \$1.00. A Pulitzer Prize-winning correspondent shows concisely how the communists are conducting their campaign against two of their most formidable enemies.

The Official German Report, by O. John Rogge. THOMAS YOSELOFF, \$6.00. The story of Nazi penetration of the United States in WW2. The author was Special Assistant to the U.S. Attorney General in charge of wartime sedition cases.

Understanding Profits, by Claude Robison. D. VAN NOSTRAND CO., \$13.75. Why profits are necessary and how they are used to benefit a free society.

My Life in Court, by Louis Nizer. DOUBLE-DAY & CO., \$5.95. One of America's famous trial lawyers discusses some of his most fascinating and significant cases.

A New Approach to Industrial Economics, by James F. Lincoln. DEVIN-ADAIR, \$3.50. The head of the Lincoln Electric Co. tells how this company has prospered—and why.

If you wish to order any of these books, send check or money order made out to The Bookmailer, Inc. Address: Box 101, Murray Hill Station, New York, N. Y. Books will be sent postpaid.

DOING IT THE HARD WAY by hoff

(GETTING RID OF DANDRUFF, THAT IS!)



easier 3-minute way for men: FITCH

Men, get rid of embarrassing dandruff easy as 1-2-3 with FITCH! In just 3 minutes (one rubbing, one lathering, one rinsing), every trace of dandruff, grime, gummy old hair tonic goes down the drain! Your hair looks handsomer, healthier. Your scalp feels so refreshed. Use FITCH Dandruff Remover SHAMPOO every week for positive dandruff control. Keep your hair and scalp really clean, dandruff-free!



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FOR **\$10** YOU CAN INVEST
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AREA 3: IN PALM BEACH COUNTY! 2½ acres in the fabulous county that is making headlines in papers throughout the country in thriving SOUTH Florida . . . high and dry 13 feet above sea level.

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Gentlemen: ☐ Enclosed \$10 as my down payment for FULL 5 ACRES. Please select for me the finest 3 sites available and send plat map showing where my 5 acres are located as well as Contract for Deed and literature. I HAVE AN UNCONDITIONAL MONEY-BACK GUARANTEE AT ANY TIME WITHIN 30 DAYS.

☐ Please send me a descriptive brochure of tracts totalling 5 acres in the 3 separate selected growth and profit areas of Florida, special low terms of \$10 down and as little as \$10 monthly. I am under no obligation to buy.

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CITY..... STATE.....

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BEACH
COUNTY

AD 11010 (C)12



As they neared the Brandenburg Tor they could see the Vopos stringing barbed wire.

THE RED

By JAMES WAKEFIELD BURKE

THIS WAS THE END. Max's one regret was that he had brought Luise into it. If he didn't give up, they'd shoot them down like dogs. He stood there, ready for the worst, watching the two men approach with drawn pistols. One was his archenemy, *Betriebsparteisekretaer* Leo Hardt, who had followed him from Rethenau and finally tracked him down at the Red Wall, which the communists had thrown up between East and West Berlin. Behind Hardt was a Volkspolizei, his jack boots glistening in the August sun. Luise clung to Max's arm. Better dead than face what the reds had in store for him. He lunged at Hardt, driving a fist into the red's stomach deflecting the commie's gun. In the instant of explosion Max saw clearly, like a technicolor flashback, all the events that had led to this tragicomic ending of the trail to freedom.

It began three days ago, the plot to escape. But it really had its beginning years ago, when the Soviets first forced their way of life on East Germany. Last Saturday morning Max was sitting in his crude little cubbyhole of an office back in Rethenau, a manufacturing town of 30,000 people 60 kilometers from Berlin. He was a minor foreman in the electrical factory. He knew he should be out on the "exercise grounds" but maybe he wouldn't be missed. In the communist work world there was no such thing as

You keep hearing about people who risk death to get out of East Berlin. This is the story of two who tried.

"coffee break." Once a day the whistle blew and everybody filed out for Soviet-style calisthenics. Max Roeder remembered what his brother Armin used to say, before he defected to the West six months ago: "It's just like a prison. The whistle blows and everybody marches out for a breath of air—so they will have strength to finish the day's grind in the glorious workers' 'Paradise!'" Max took the letter from his inside pocket and re-read it for the fifth time. It was from Armin. The letter told of the good life in West Germany, of the freedom one enjoyed there. The letter ended with "and nobody here asks what political party you belong to, and what religion you embrace. The fact that I am Jewish makes no difference whatever."

The last line held him. *The fact that I am Jewish makes no difference whatever.* Max had no illusions about why Leo Hardt hated him so much. Anti-Semitism was rising in East Germany and *Betriebsparteisekretaer* (Factory Party Secretary) Leo Hardt, who occupied the next cubbyhole office to his, was typical of the new generation would-

ILLUSTRATED BY JOHN McDERMOTT

be nazis. Only Leo Hardt wore the dirt-colored uniform of the Soviets. He snooped on everybody, made reports—always looking for a gold star from his Soviet bosses. Hardt was a cold, ambitious petty party boss, remaining haughtily aloof from everybody, and all too frequently showing a basic cruel streak in his Teutonic nature. Max was well aware that he was Hardt's special anti-Semitic target.

Max was about to fold the letter and put it back into his pocket when it was snatched out of his hand. Leaping to his feet he faced Leo Hardt, who had stepped silently into his office behind him.

"Why aren't you on the parade grounds?," Hardt demanded.

"I'll thank you to give me back my letter."

Hardt sneered. "From a girl, maybe? *Ach so! The Madchen in Potsdam!*"

"It happens to be none of your business," Max snapped. His fierce dark eyes met the steel blue eyes of Hardt levelly. His hand was meaningfully outstretched.

Hardt contemptuously handed back the letter.



"Luise . . . Max here. I'm coming in tonight. I'll take the seven-thirty. Meet me at the station? Fine! Till then, *mein Liebling*."

Max cradled the receiver harshly. He hoped the noise cracked Leo Hardt's eardrum. He was sure that Hardt was listening. Let him eavesdrop. After all, it was only a date. Hadn't he gone to East Berlin to see the same girl many

times before? Tomorrow, though, he'd be free. No more looking over the shoulder, no more guarded talks on the telephone. He'd persuade Luise to defect with him. Together they would escape the iron claw of the communist regime and make a new, wonderful, free life in West Germany. He glanced at the calendar on his desk. It said *den 12, August, 1961*.

WALL

"I shall make a report to the Central Party Office," he said turning on his heels.

"Good!" Max called after him. "But knock next time you crash into my office."

Max's mind, not fully decided until now, suddenly snapped closed on a tremendous decision. He reached for the telephone, rang the office in East Berlin where Luise worked.



On an impulse he drew caricatures of Khrushchev and Ulbricht on the wall.



The gun exploded. Max bent Hardt's arm back but the pistol would not fall.

That evening he put on two pairs of trousers, two shirts, a sweater underneath his jacket, and stuffed his pockets with personal belongings. He was about to drop the quarter-full bottle of cognac in the wastebasket, but on second thought drained it in two long swigs. He sailed out of his little room over the *Konditorei* in high spirits. In East Berlin it was just a simple matter of walking through the *Brandenburg Tor* into West Berlin and never returning. Thousands were getting away with it, why not Max Roeder?

On the way to the station he passed the factory. An impulse, born of his new exuberance, caused him to turn into the entrance. The guard on duty, recognizing him, unlocked and opened the gate. Standing in the middle of his little office he laughed. Giving in to long smoldering impulse, he proceeded methodically to vandalize the place. Emptying the desk, the files, he dumped the torn and scattered papers in a corner. He broke off the legs of the chair, smashed the desk and piled the pieces on top of the mess.

(Continued on page 38)

Air contaminators in Los Angeles County, tons per day



Buses, Trucks, Autos



Power plants



Other sources

Totals

	Carbon monoxide	Hydrocarbons	Nitrogen oxides	Sulfur oxides	Aerosols	Totals	Percent
Buses, Trucks, Autos	4200	1000	433	49	34	5716	66
Power plants	0	0	136	109	11	256	3
Other sources	1400	450	131	392	55	2428	29
Totals	5600	1450	700	550	100	8400	100

Reproduced with permission from POWER, December 1960

By LESTER DAVID

NEARLY EVERYONE is squinting at the skies these tense days and wondering how much radioactive debris will be showered over us. The fears mount, the debates wax hotter — and meanwhile another menace to the air we breathe, more immediate in its deadliness, grows steadily worse.

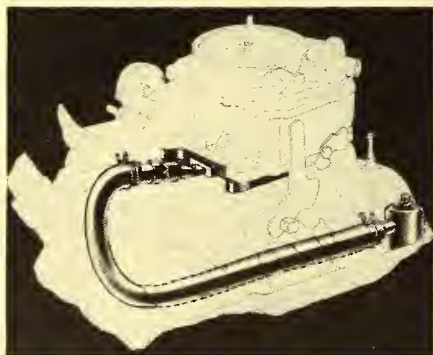
This is the peril of air pollution.

There isn't much we can do about the nuclear fallout the Russians are visiting upon the world, but we *can* do a great deal about the filth we ourselves are calmly discharging into our own atmosphere.

The tragedy is that we aren't doing nearly enough. Worse still, far too few realize the true extent of the danger.

Hear the blunt facts:

Medical authorities, including the U.S. Government itself, are now thoroughly alarmed as new reports disclose



Devices such as this can cut down on air pollution. Vapors from crankcase venting system (right) flow to intake system. A metal plate under carburetor feeds vented fumes into intake manifold.

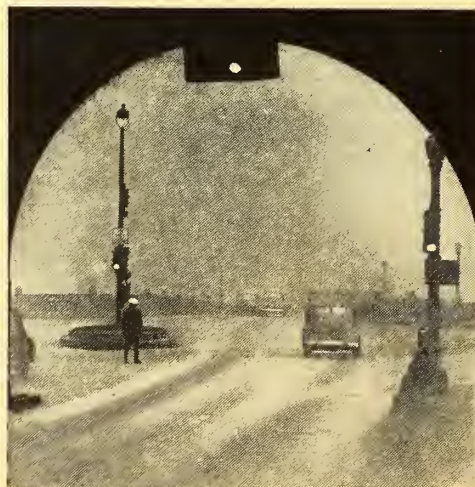
the frightening scope of the problem.

Warns V. G. MacKenzie, chief of the air pollution division of the U.S. Public Health Service: "The problem is a growing disgrace in our urban communities throughout the U.S. We regard with

(Continued on page 41)



London's pea soup fogs have long been famous, but this one took the lives of 4,000 people in 1952. The scene is Trafalgar Square, where even the pigeons were grounded.



Pittsburgh as it used to be before the city inaugurated smoke control.



After smoke control. Both photographs were taken at 1 P.M.



Downtown Los Angeles as it appears when its irritating smog has formed.



Minus the smog, the city presents a far different and healthier aspect.

POISON ^{IN}/_{THE} AIR

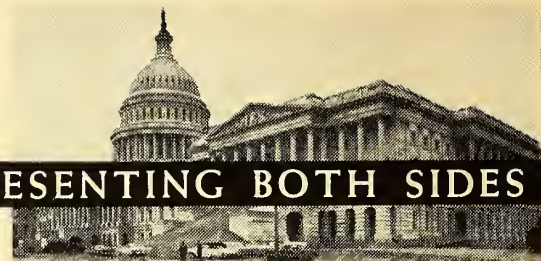
The immediate problem is not radioactivity but the pollution we create ourselves.



A mysterious smog killed 22 people in Donora, Pa., in 1948. Here a U.S. engineer makes a check of conditions similar to those that existed at the time of the tragedy,

WASHINGTON PRO & CON

PRESENTING BOTH SIDES OF



THIS MONTH'S BIG ISSUE:

Should the United States take direct unilateral action

PRO

Rep. Bob Wilson (R-Calif.)
Thirtieth District



THE UNITED STATES must take direct unilateral action to halt the communist penetration of Latin America. We have a responsibility to the people of all the Americas to prevent encroachments on the sovereignty of any country in the Western Hemisphere.

Authority for this responsibility stems from the Monroe Doctrine wherein President Monroe laid down the principle that "the American continents, by the free and independent condition which they have assumed and maintain, are henceforth not to be considered as subject for future colonization by any European power."

Although the Monroe Doctrine is old in years, its purpose of keeping foreign encroachment and alien philosophy out of the Americas is as sound today as when it was enunciated in December of 1823.

It is a significant and often forgotten fact that the first part of the Monroe Doctrine discussed American relations with Russia. A controversy developed with Russia in the early 1800's when Russia made colonial claims on the Northwest coast of America where for more than a decade a Russian establishment had been located at Fort Ross on the coast of California. It was in July 1823 that the United States said to Russia, "we . . . contest the right of Russia to any territorial establishment on this continent."

History is repeating itself today for again the United States must take positive action to halt the advance of Russian colonization. We must act today. America is armed morally, economically and militarily to stop the spread of communism in this hemisphere. No longer can we wait to see what happens tomorrow.

The agents of Moscow, Peiping and Havana are diligently and effectively going about their work in all the countries of this hemisphere. We have no alternative; we must intervene or risk the loss of all we cherish and believe.

We must take a firm position and be determined in our efforts to thwart the advances of communism in the Americas. If this means unilateral action in the form of economic blockades and the support of freedom fighters who wish to blot out communism in their countries, then this is our responsibility.

The policies which today guide our international relations and masquerade as non-interventionism are but open invitations to intervention by those who in the past 16 years have enslaved 800 million formerly free peoples and have made them the serfs of an atheistic and murderous ideology.

The American people demand affirmative and positive action. The President should firmly and unequivocally restate the principle of the Monroe Doctrine and stand ready to back up this statement with action if necessary.

It is time for our Government to be responsive to what is best for America and not what is best for foreign opinion.

Bob Wilson

If you wish to let your Congressman or one of your Senators know how you feel on this big issue, tear out the "ballot" on the facing page and mail it to him----->

THE BIG ISSUES

to halt communist penetration of Latin America?

CON

Rep. Clement J. Zablocki (D-Wisc.)
Fourth District



THE UNITED STATES is deeply concerned about halting communist penetration of Latin America. We are taking active steps to combat the spread of communism in the Western Hemisphere. But we are doing this jointly with our neighbors to the South — and I believe that this is the way in which we should pursue this task.

There are three major courses of action open to us in this regard. On the one hand, we could ignore the communist threat and do nothing. To my knowledge, nobody is advocating such a policy.

On the other hand, we could take it upon ourselves to fight communism single-handedly, intervening unilaterally in the affairs of our sister-nations, deciding when a communist threat exists and then going in with our Armed Forces to eliminate it. In the case of Cuba, advocates of this course demand that we bomb Cuba and liberate the Cuban people through direct U.S. military action.

We are not following this course. If we did, there would be little difference between our methods and those of totalitarian communism. We would be imposing our will, and our power, upon our weaker neighbors in the name of our own security.

Between these two extreme courses lies a third one — the course of joint, cooperative effort on the part of

the nations of the Western Hemisphere in meeting a common threat to our peace and security.

This is the course which we are pursuing.

The U.S. has made available military and economic aid to other American states to assist them, not only in strengthening their capacities to defend themselves against external attack, but also in meeting the more subtle problem of communist penetration by subversion and infiltration.

In response to a request from any Latin American country, we are ready to place our military units in a position in which they could assist that country to seek out and prevent intervention on the part of communist-directed elements in the internal affairs of the requesting country through landing of armed forces or supplies from abroad.

And, finally, through the Alliance for Progress, we are helping the peoples of Latin America to eliminate poverty, disease, illiteracy and other conditions which the communists constantly seek to exploit.

We are fighting the spread of communism in Latin America, and we are doing it together with our neighbors in a manner consistent with our treaty obligations. I personally believe that some of those treaties, entered into before communist penetration techniques were fully understood, should be revised and up-dated to give us more freedom of action in combating the communist menace. I will work to this end. But until this is accomplished, I believe that we should not resort to unilateral use of force in violation of our treaty obligations.

Clement J. Zablocki

I have read in The American Legion Magazine for February the arguments in PRO & CON on the subject: Should the United States take direct unilateral action to halt Communist Penetration of Latin America?

THE AMERICAN LEGION MAGAZINE
IN MY OPINION THE U.S.

☐ SHOULD ☐ SHOULD NOT TAKE DIRECT UNILATERAL
ACTION TO HALT COMMUNIST PENETRATION
OF LATIN AMERICA

SIGNED _____

ADDRESS _____

TOWN _____ STATE _____



AN AFRICAN ALAMO

Thousands of savages milled outside the church awaiting their chance to finish them.

By **BRIG. GEN. FRANK L. HOWLEY (Ret.)**

GREAT PEOPLES HAVE their moments of truth when their courage is tested and they measure up to the ordeal. Texas had its Alamo in 1836. Portugal had its Alamo last April at far-off Angola in tempestuous Africa. The name of the fortress is the village church of Santa Maria in the small coffee growing community of Mucaba.

When I flew into what is left of the town I had my troubles, too. Two planes attempting to land before me had cracked up on the rock-littered alley which served as a landing field. Other planes flying low had been hit 18 times by terrorist rifle fire from the elephant grass surrounding the village. But the Dornier 27 in which we were flying, is a remarkable little plane, able to fly 180 miles an hour or land on a tiny spot at 35 miles an hour. Also, Captain Mascarenhas, trained to fly in Texas, does wonders with a plane. As we bounced to a jolting stop, approximately 50 whites, blacks, and mixed came to welcome us. They were all that were left of the heroic defenders of Mucaba who, one dreadful night, stood off a howling, screaming, dancing, shouting, clubbing, knifing mob of frenzied savages bent upon murder.

That night of nights last April had begun quietly enough. The light of the sun just snapped off as it does in the tropics — no twilight to warn of the darkness. The Portuguese blacks, whites and mixed (mixed because for 400 years the Portuguese have made no distinction based on race) were in their 26 stucco, red tile roofed bungalows. They had no warning of the horror in store for them.

Then strange sounds drifted up from the huts at the edge of the village. Because terrorists from far away had stirred up fighting and killing at a nearby farm, the residents of Mucaba had requested and received a radio trans-

Mucaba. The two cars turned as quickly as possible but not quickly enough to save the lives of four of the occupants — they were killed outright and chopped up. One of the soldiers, who happened to be a Negro, was captured by the mob but before they could torture him to death he escaped into the tall grass and



A Portuguese family brutally massacred by the howling mob of terrorists.

The author with a woman whose baby was beaten to death and whose husband was chopped up at Mucaba. →

mitter and two soldiers for protection. Also, some of the men had taken to carrying sporting guns at night. So, when shouting was heard, eight men in two cars drove out to the native village to see what the trouble was. They were met by two thousand frenzied terrorists who had already killed many in the village and driven the others with them to massacre all those in the village of





Armed with clubs, knives and guns the savage tribesmen fell upon their victims with murderous frenzy.

found his way back to the little church. Meanwhile, the other car had warned the village and the villagers had fled their homes to gather in Santa Maria's sanctuary, where the stout walls would protect them and the kindly statute of St. Mary on the altar, look after them.

Some didn't make it. One of these was a 20-year-old wife. The screaming mob tore her three-year-old daughter from her arms. They stomped and beat the child to death at the mother's feet. The

husband, who rushed to the rescue, was chopped up with the knife-like catangas and left for dead. When this woman told me of the sad story, she blessed herself each time she mentioned her daughter and explained that, though they had intended to rape and then murder her, she had managed in the excitement to escape.

But I am getting ahead of the story.

ILLUSTRATIONS BY DOM LUPO

In the darkness the screaming terrorists, many of whom had been drugged by something resembling marijuana, attacked the church again and again with their great knives, with clubs and with rifle fire. Some carried old muskets loaded with powder and rock. Again and again the stout-hearted defenders drove back their would-be executioners, sent messages over the radio for help, and prayed their own prayers. Overhead, through the night, planes from the nearby Portuguese base of N'gagc circled, hopeful of being able to locate the church, but they were denied any chance to help because of the low clouds that are usually found in that area at this time of year.

This story would be more cheerful if I could describe these natives as savages who had reverted to an older day, a day of witch doctors and dancing as I, in previous years, have seen in the moonlight of the upper Congo. The fact as I learned it, however, was that though the scene was like something out of Dante's "Inferno" it was not lighted by the light of the moon. The clouds prevented that. It was lighted by fires started by the frenzied savages who, in the excitement, were not above killing each

(Continued on page 44)



The little church at Santa Maria after the attack ended.



Gen. Howley on the church steps with defending farmers of Mucaba.

Once upon a time subscription salesmen were → youths working their way through college. Today the approach is far more imaginative.

By W. F. MIKSCH

I AM BY NATURE a trusting person, but lately I've started to wonder.

Now and then I make a trip to New York. As I get off the train, I am subjected to signs informing me that *McGoo's Magazine* now has 12,000,000 readers, and the implication is that they all own beves of high-finned cars. On the station ramp I see a glaring billboard pointing out that *Luck* has 10,000,000 rich readers. And a bit farther on I find other placards telling all and sundry that *Grime* boasts 5,000,000, *Tidy House-sweeping* has 11,500,000 (and going up!) while *Cellar Life For Young Marrieds* is rapidly approaching 7,500,000.

Having read that all advertising men commute from palatial estates in upper Westchester and Connecticut, my impression is that these messages are not for me, but for them.

But I wonder if they know as much as I do about those astronomical figures and how they are obtained? Do all these millions rush out once a week or once a month to toss their silver on news-stands? Do they get their magazines by sending \$2.69 for a 66-month subscription plus a set of the *Encyclopedia Zanzibar*? Some do, of course, but I personally know the whole story back of the figures that are flaunted in the faces of the men who buy space (at, say, \$30,000 a page) in these periodicals.



A SUBSCRIBER *Sounds Off*

The magazine business looks strange and different to the man behind the doorbell.



You see, I am a man behind a doorbell.

It rings, and I answer it. There on my threshold is a stranger baring all 83 teeth in a smile so dazzling it should be viewed only through dark glasses.

"Good day, sir," he begins. "I'm with the group that's interested in the welfare of the young people of the neighborhood—"

What do you do with someone who belongs to such a worthwhile group? Toss him off the piazza? Hardly. Everyone should be interested in young people these days if only to keep from getting knifed.

"Yes, what about them?" I inquire.

← Arriving in New York I am given an entirely different picture of those mass circulation magazines.



"Well, my name is Rumpelstiltkin—John Rumpelstiltkin, and while you've probably never heard of me, aha ha ha—"

"Look," I cut in, suddenly suspicious, "if it's magazines you're selling—"

"Me selling magazines? Aha ha ha, our national director will sure get a charge out of that when I tell him! Or perhaps, sir, you've never heard of the Ford Foundation?"

"Certainly I've heard of the Ford Foundation!" I snap.

"Then you must know I'm here to give something away. You, sir, are entitled to any four periodicals on this list—"

"I knew it! You *are* selling magazines!"

"The way you keep saying that, sir, one might think you are anti-sandlot baseball."

"I'm not anti-anything! And what has sandlot baseball got to do—?"

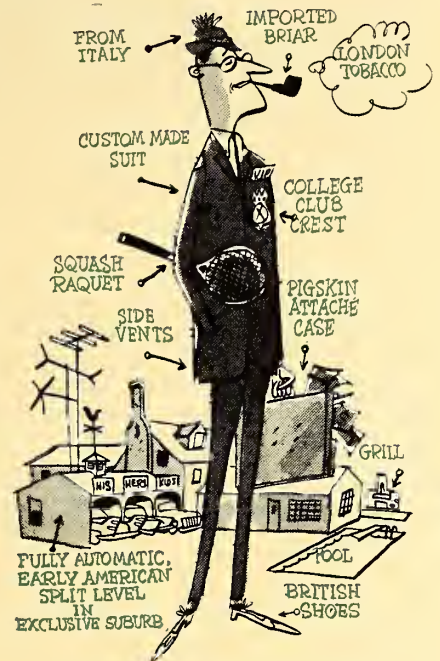
"I was coming to that, sir. You see, all I need are the names of 430 more of you good people in order to earn a full scholarship to the School of Tetracomunications at Whistling Kettle Polytech—a reward well worth working for, don't you agree?"

"Well, yes," I say, by now thoroughly confused. "Only I thought you said something about the Ford Foundation—?"

"That's right. The Ralph J. Ford Foundation.

"First let's step inside where the light is better," he goes on, cocking his Brownie, "and we'll click off a few test shots of you, and—Oh my, what a fine, firm chin-line!"

In a trice I have tightened my hair, run a comb through my necktie, and



Carefully planned surveys prove conclusively that this is Mr. Average Subscriber.



slipped into a sport jacket backwards. "Fire away," I say.

Weeks later, while wondering why that television network hasn't sent around its DC-8 for me yet, I receive a postcard from the April Fool Circulation Co. in Mockery Hollow, Iowa, thanking me for my subscriptions to *Floof*, *Sheer*, *Hood*, and *Graveside Circle*. (Today, magazines are foisted on us in bunches, not unlike bananas. Show me the man who subscribes to only one magazine at a time and I will show you a non-status-seeker or, at least, a non-doorbell-answerer.)

It would seem that people who sell magazines often invent better fiction than people who write for them. There may have been a time when they came right out and declared they were selling magazines. But now they pose as poll-takers, vote-getters, and bearers of gifts. Today, my wife can answer the door, spend 10 minutes with some fast-talking stranger, and come reeling back into the living room with the glazed expression of a sugar doughnut.

"What was that guy selling?" I ask.

"I honestly don't know," she says, "but I think he said something about grease for the pole down at the Fire Company."

About a month later we receive our first copy of *Taffy Pull*, *The Fun Maga-* (Continued on page 42)

Just one reason why millions of people are devoted readers of certain magazines.

And now you just take this list, sir, and check off any four periodicals—"

As Shakespeare, I believe, put it: "A tale told to an idiot." But that's how I get my magazines. It is also how the magazines get those fabulous circulation figures for their billboards.

Another time I answer the door to find a fellow with a camera slung around his neck.

"You, sir," he says, "are being considered for an appearance on *This Is Your Life*, and I guess I don't have to tell you what that means!" (Indeed he doesn't. It's high time I was considered for it, my life being what it is.)

By JOHN J. KARCH

THE TRIUMPH of Soviet sportsmen," Prime Minister Khrushchev declared, "means a victory for the man of the new socialist society, which has already given so much proof of its superiority in the field of science, technology, and culture." The Communist Party leader referred to their victory at the XVII Olympic Games, staged in Rome in 1960 where the Soviet team scored more than 200 points over the U.S. contingent.

One of the vital aims of the Soviet empire, publicly announced and repeatedly emphasized, is to compete successfully with the United States in all sectors of human endeavor, including sports, and thus prove the superiority of the "socialist" system over ours.

In February 1960 — before the Olympiad — President Eisenhower declared it his view that it is not necessary to keep up with the Soviets in all areas, including sports. Less than a year later, after the Olympics, the White House released the "Conclusions and Recommendations of the President's Committee on Information Activities Abroad" which admitted that "some Soviet sporting victories have had certain propaganda value."

But the Committee, headed by Mansfield D. Sprague, did not appear disturbed, for it "believes that the problem does not justify any fundamental departure from the established American practice of participating in the Olympic Games and other international competitions on a private and amateur basis."

Not only the Committee was undisturbed; no one else appeared particularly



Pageantry marked this opening of a Tournament of Nations at the Lenin Stadium in Moscow.

How the Soviet Union

The purpose of international competition, to the reds, is

the opportunity to show the world that Ivan is superman.



A. Gushchin, Olympic champion, shows a young Russian girl how to shoot.



The important modern pentathlon was won by this Soviet team at the Olympics in 1961. Members of the team are, l. to r., B. Pakhomov, I. Novikov, I. Deryugin.

1

2

3

БЛИСТАТЕЛЬНАЯ ПОБЕДА СОВЕТСКОГО СПОРТА

Н. С. ХРУЩЕВ: Наши спортсмены оправдали надежды советских людей

Сильнейшие в мире!

Всемнашадатьнейдлилсяоткрытиефорума...
Всемнашадатьнейдлилсяоткрытиефорума...
Всемнашадатьнейдлилсяоткрытиефорума...

Орган Центрального Комитета ВЛКСМ

Слава советским спортсменам — героям XVII Олимпиады!

Победа, которой мы гордимся

Секрет нашего успеха — массовость

Русские атлеты провозгласили огромную силу воли и уверенность

Орган Центрального Комитета Коммунистической партии Советского Союза

Орган Центрального Комитета Коммунистической партии Советского Союза

СОВЕТСКИЕ СПОРТСМЕНЫ ОПРАВДАЛИ НАДЕЖДЫ СВОЕГО НАРОДА

СОВЕТСКИЕ СПОРТСМЕНЫ ОПРАВДАЛИ НАДЕЖДЫ СВОЕГО НАРОДА

СОВЕТСКИЕ СПОРТСМЕНЫ ОПРАВДАЛИ НАДЕЖДЫ СВОЕГО НАРОДА

ПРОЛЕТАРИИ ВСЕХ СТРАН, СОЕДИНЯЙТЕСЬ!

ПРОЛЕТАРИИ ВСЕХ СТРАН, СОЕДИНЯЙТЕСЬ!

ПРОЛЕТАРИИ ВСЕХ СТРАН, СОЕДИНЯЙТЕСЬ!

СССР

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ПРАВДА

ПРАВДА

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13 СЕНТЯБРЯ 1960 года

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1960 год

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1960 год

Цена 20 коп.

Цена 20 коп.

Цена 20 коп.

Exploits Sports

Russian ego was given a strong boost by gloating press accounts of Soviet victories, and defeats suffered by U.S. teams.

- Headline from Young Communist Pravda: "Brilliant victory for Soviet Sport."
- "Our sportsmen have justified the hopes of the Soviet peoples."
- "The strongest in the world . . . Soviet sportsmen won 103 medals and in the unofficial team count took 683.5 points, running over the U.S. team by 219.5 points. The Olympics in Rome was a triumph for Soviet sport. No other country achieved such brilliant success. Even the American sportsmen who have a half-century of experience of participation in the Olympics and who were considered the strongest in the world are taking away from Rome only 34 highest Olympic awards . . ."
- Headline from Pravda: "Soviet sportsmen have justified the hopes of their people."
- From Pravda: "Glory to Soviet sportsmen — heroes of the 17th Olympics!"
- "A victory in which we take pride."
- "The secret of our success — mass work!"
- "... excerpts from press comments."
- "New York Times: 'The sportsmen of the U.S.A. have won many fewer gold medals than they expected. America is losing her position.'"

troubled, and the report received only scant notice; the slight reference to sports—two short paragraphs in some 20 released pages—none at all. This shows pathetic complacency and indifference to an important American activity and an almost appalling lack of appreciation, or knowledge, of Soviet propaganda efforts in sports. It leads one to realize that our situation is serious and calls for much self-evaluation and an examination of Soviet philosophy, aims, and programs in this significant field in which impact is made upon many millions of people in all nations.

The Soviet Communist Party claims that "there has been an immeasurable growth in the international prestige of our country and all socialist states." The recent successes of Soviet sports figures in international competitions, including the Olympic Games, are a contributing factor. "All over the world," David Lawrence says, "the prestige of the United States goes down as Russia's standing goes up. Here's America, a rich country with plenty of money to buy anything, but somehow our international standing is confined to such mild-mannered sports as track and baseball and sometimes tennis." In short, the performances of international athletic games contribute significantly to, or detract from, a nation's prestige in the world. We must face this aspect of prestige squarely and do something about it.

It is no secret that the Soviet unequivocal aim is to dominate the world, and its leaders pursue policies to accomplish that aim. Moscow's use of the conventional military, political, and economic forces are relatively well known; much less is

(Continued on page 47)



Part of 50,000 Boy Scouts attending outdoor religious services at a Jamboree on the Colorado plain.



HOW TO BUILD

By **CHARLES L. BACON,**

National Commander,
The American Legion

SOMEBODY ONCE ASKED ME what The American Legion would ever do with more members.

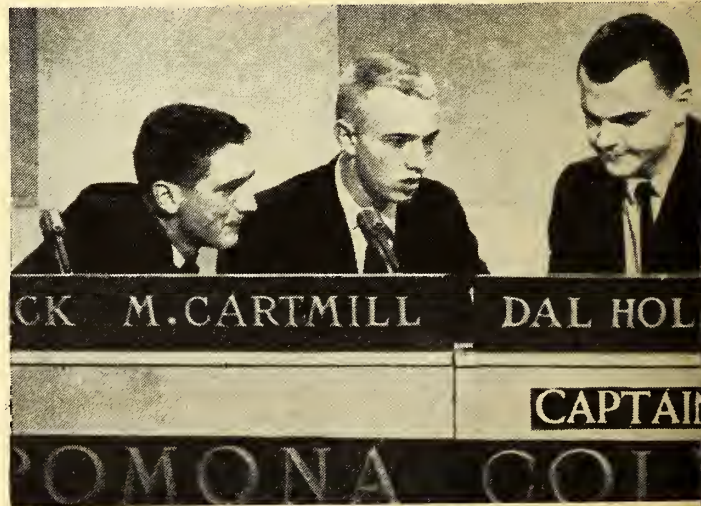
I have plenty of answers.

Today we Legionnaires are sponsoring 4,302 Boy Scout units. Give us a few more millions of war veterans to join in our work and maybe we could boost it to 8,302.

Each year we send 25,000 boys to our Legion Boys' States, and Boys' Nation. With the manpower they now have, our local units find almost exactly \$1,000,000 a year to provide for those 25,000 boys. But the boys who want to go to Boys' States, and the men and boys who have been



Boys in a Boys Club do constructive things that they might have no chance to do if left to their own devices.



The Pomona College braintrust in GE's College Bowl TV show. There's more to it than meets the casual eye.



Pennsylvania students organize a city at their Legion Boys' State.

TOMORROW'S AMERICA

Our future citizens will accept direction

— if someone will give it to them.

before, and their teachers, as well as governors, judges, university presidents and everybody else who has ever seen a Boys' State, say that we should send more, more, more.

Why not send 100,000 boys to Boys' States each year? I have no objection. But it would take a major reorganization, with plenty of work and responsibility for our present crew and new hands too. We could use leaders and organizers aplenty to plan and run extra Boys' State sessions, and just plain supporters by the droves to put together the extra \$3,000,000 a year we'd need. The 1961 report of our

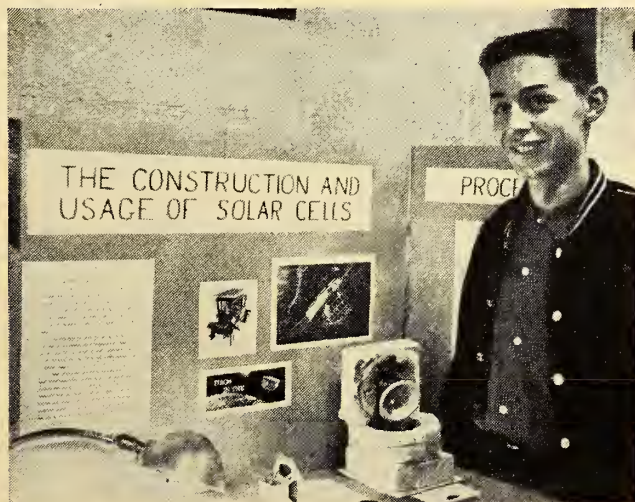
(Continued on page 44)



Young baseballers would rather play in recognized, adult-led leagues and tourneys.



Youth band in a Legion parade. A chance to play gives purpose to hours of drill.



A high school Science Fair provides the direction that cultivates untested abilities and talents.

Rod & Gun

FOR THE MAN WITH AN INTEREST IN THE GREAT OUTDOORS CLUB

NOW IS THE TIME for you shooters to enter the NRA-American Legion Postal Matches and the Sons of The American Legion Postal Rifle Matches. The matches are now under way but you have ample time, until May 1, to get your targets in and maybe win one of the awards. Full particulars and entry forms may be obtained by writing to National Rifle Association, 1600 Rhode Island Ave., N.W., Washington 6, D.C.



TO KILL A SNAKE, E. Fred Clausner, of Mt. Pleasant, Pa., recommends that you merely point your gun instead of aiming it at the reptile. But you do your pointing in a special way. "Sway your gun back and forth," he says, "getting the snake to do the same, because it will put its eyes right on the bore of your gun. Pull the trigger and you'll have shot its head right off." If you have any doubts, Fred says he has seen it done and has done it himself.

"THREE WEEKS AGO," reports M. E. Breeze, of Redwood City, Calif., "my nephew was lost in a blizzard while hunting. He no doubt will be found next spring, dead." This tragic occurrence might have been prevented, he points out, if the young man had taken the butt plate off his rifle, bored two holes three inches deep in the stock, and filled one hole with matches. The other could have served to hold salt and pepper. To keep moisture out, corks should be put in the holes and the butt plate screwed back on.

REMINGTON ARMS COMPANY, has announced a new "Choke Bore" version of the Model 572 "Fieldmaster" slide action gun. Built to handle .22 cal. long rifle shot cartridges, the 572 SB is designed for miniature clay targets, small pest control and economical practice shooting. Fast handling and light in weight, this new model shoots and patterns like a shotgun and has practically no recoil. Because it uses the inexpensive rim fire shot loads, it is ideal for frequent practice shooting. It holds 15 long rifle shot cartridges and retails for \$63.40.

A STRONG DISSENT to the idea of heating canned goods on a manifold is entered by Doyle Wagamon, of South English, Ia. The suggestion, by David K. Pike, which appeared in this department for December, is described by Doyle as dangerous since a sealed can can build up a lot of pressure. "Personally," he says, "I wouldn't recommend this type of cookery." He suggests instead that beans or soup be heated at home and put in a thermos bottle.

FOR SHEER BRILLIANCE you are not likely to find a searchlight with the power of the new Dynalite, made in Bainbridge, Ohio. Only 10 inches long and using six ordinary batteries, it provides 80,000 candlepower. This compares with 40,000 to 50,000 candlepower produced by other six-cell flashlights and the 15,000 candlepower of two-cell lights. The added brilliance is attributed to a nearly perfect 4¼-inch die-cast reflector. Made of Marlex polyethylene plastic, the unit is light in weight and is waterproof so it may be used under water. Long life is assured since it will not rust, corrode or rot, and the switch is the new "trouble-free" type. Price is \$9.95.



ICE FISHERMEN are offered a helpful hint by Nick J. Smith, of Winona, Minn., who describes a way of keeping the hole in the ice from freezing over. He takes along a tin can and a few candles, puts one of the candles inside the tin can, lights it, and lets it float in the hole. The rig generates enough heat to keep ice from forming and he says you can fish all day with only one candle.

DEEP BREATHING can serve as a substitute for a lot of warm clothing, according to Numa J. Saisselin, Jr., of Rye, N.Y. "No matter how much clothing you wear," he says, "certain parts of the body, like the feet, have a tendency to get cold because of inactivity. Let the hunter take six to 12 deep, and I mean deep, breaths, exhaling good each time. I have found that this deep breathing will stimulate the body and send warm blood to the affected parts and they will soon be warm."

FOR THE FIRST TIME the South Bend Tackle Co., 6710 N. Lincoln Avenue, Chicago, Ill., is making its complete full color catalog available without charge. So if you're looking around for rods, reels and assorted items for the old tackle box, write to Howard G. Grosky at the above address and tell him you read about his handsome free catalog in this magazine and you'd like to get one.

ONE MANUFACTURER of filter-tip cigarettes advertises that it's what is up front that counts. When it comes to shotguns, there's muzzle blast up front, and this is annoying to a lot of shooters. So, Johnny Sherrer, of Bay City, Tex., suggests that shooters use a filter to cut down the noise. All you do is take the filter from a cigarette, unroll it so it flares out a little, and stick it in your ear.



YOU CAN POOF-POOF YOUR WAY back to camp or car with an inexpensive can of pressurized white paint, suggests Douglas Allen Ferguson, of Wayland, Mass. An occasional dab of paint from a pressurized container is not only an effective means of trail-blazing but it's a lot easier than the methods used in (and before) the days of Dan'l Boone and Davy Crockett.

AN INVENTION resulting from necessity is passed along by Karl G. Sanders, of New Orleans, La. Here's the story as he tells it: "While I was camping in Mississippi recently, I was cleaning the fish as I caught them. My buddy, however, walked off with the scaler and as I was waiting for him to come back I picked up a pine cone and used it to scale the fish. To my surprise it worked better than any fish scaler, and it is wonderful on perch, bream and other small panfish."

GOT A MUSETTE BAG? If so, you have an ideal tackle bag, in the opinion of John Cameron, of New York City. As one who does a lot of fresh water fishing, John has given his standard U.S. Army musette bag plenty of service and he says the tough canvas shows no evidence of wear and tear. Nor is it subject to cracking, breaking or rusting, as are metal or wooden tackle boxes. A surprising amount of tackle can be packed into the two inside compartments and the canvas strap makes for easy carrying. The large pocket at the back of the bag can be used to carry maps and the smaller side pocket serves for fishing or boat license.

If you have a helpful idea that pertains to hunting or fishing, send it along. If we can use it, we'll reward you with a check for \$5.00. Address: Outdoor Editor, *The American Legion Magazine*, 720 Fifth Avenue, New York 19, New York.

A DIGEST OF EVENTS WHICH ARE OF PERSONAL INTEREST TO YOU

MOST VET BENEFITS

NOT INCOME TAXABLE:

Benefits received by veterans, or their survivors, from the Veterans Administration need not be reported as income for Federal Tax purposes . . . You need not report as income such items paid by the VA as: pension or compensation for disability or death; VA insurance dividends, or the proceeds of matured gov't life insurance policies . . . However, interest credited to your account by the VA on insurance dividends left with the VA by you, is taxable and must be reported.

SOME LEGION EXPENSES

ARE TAX DEDUCTIBLE:

Unpaid American Legion officials and delegates may deduct from their reported income for Federal Tax purposes out-of-pocket expenses incurred while traveling on official Legion business....Deductible expenses may be figured in the same manner as business expenses, but the deduction must be made under the heading of charitable contributions....Naturally, expenses reimbursed by the Legion are not deductible.

In theory, American Legion dues could be deducted as a charitable contribution, whenever no benefit or privilege accrues to the duespayer....However, "Newsletter" is satisfied that Internal Revenue will never recognize such a condition existing, and advises members not to deduct Legion dues as a charitable contribution....Legion employees may deduct American Legion dues as a business expense, membership being a requirement of their employment.

SPECIAL INSURANCE DIVIDEND TO KOREA VETS "W" POLICIES:

Payment of a special dividend, averaging \$72 per policy, started in December on some Korea vets' gov't life insurance policies....Dividend went only to policies whose serial number begins with "W"....No dividend was authorized for "RS" policies (but see next item)....Neither "W" nor "RS" policies normally

get dividends, but good experience for several years provided enough for the "W" dividend....Dividend on each "W" policy is more or less than the \$72 average according to the size of the policy and its length of time in force.

KOREA "RS" INSURANCE CAN RATE DIVIDEND BY CHANGING TO "W":

Korea vets with gov't insurance policies whose serial numbers begin with "RS" do not share in the special 1961 dividend (see above)....But with few exceptions any "RS" now in force that is changed by its owner to a "W" before Sept. 14, 1963, will share in the special dividend.

The owner of an "RS" policy can change it to a "W" in either of two ways....

(1) By converting, or (2) by exchanging.

All "RS" policies are term insurance....Any that are converted to permanent insurance automatically become "W"s....Generally, conversion at an early age is the wisest course anyway.

If you have an "RS" and really can't afford to convert to a permanent plan, even at the GI bargain-counter rates, you can still turn your "RS" into a "W" term simply by exchanging.

When you exchange an "RS" for a "W" term policy you reap two immediate advantages....First, your present premiums will drop to anywhere from one-third to one-half of the "RS" rate....Second, you will become eligible for the 1961 special dividend....You suffer one penalty by exchanging to a "W" term policy....After you are 50, you cannot renew "W" as term insurance--you must convert it to a permanent plan . . . or drop it....As most older veterans have only regretted holding term insurance past 50, this "penalty" is virtually a blessing.

Right now there are some 245,000 "RS" policies held by Korea vets, virtually all of whom would be better off by converting or exchanging to a "W".

CAREER SERVICEMEN MAY GET PENNSYLVANIA KOREA BONUS:

Pennsylvania has amended its Korea bonus law so that career servicemen may become eligible. . . . The original law did not grant the state bonus to Pennsylvanians who had been in service for four years up to the outbreak of the Korean War, unless they won the Korean Service Medal.

The new law eliminates the Korean Service Medal requirement, and permits payment to career servicemen who entered service from Pennsylvania, who had at least 60 days active duty between June 25, 1950 and Jan. 27, 1954, and who can prove that they were legal residents of Pennsylvania on Jan. 1, 1961.

State Bonus Bureau believes that 2,500 previously rejected applications of career servicemen would now be granted under the new law, on reapplication, and that about 30,000 in all can qualify as a result of the amendment. . . . For forms write: Korean Conflict Vets Compensation Bureau, Room 207, South Office Bldg., Harrisburg, Pa.

ATTENTION, SURVIVORS OF ARMY AND AIR GUARDSMEN WHO DIED ON ACTIVE DUTY FROM 1947 TO 1956:

This item seeks the attention of the next-of-kin of Army and Air National Guard officers who died while on active Federal duty between August 7, 1947 and Dec. 31, 1956, a period that includes the Korean War.

Many of these next-of-kin may now be entitled to benefits long denied them by a sequence of technicalities which the Congress has overcome by a special law. . . . They may be entitled to Federal Employees Compensation, and, where advantageous to them, to receive such Compensation instead of VA death benefits.

What has happened is this . . . Widows of Guard officers were long refused Federal Employees Compensation. . . . Then the paying agency was overruled and survivors of Guardsmen were declared eligible. . . . But by then many next-of-kin could not apply because the statute of limitations had run out. . . . Last Sept. 14 a law (PL 87-234) was enacted waiving the statute of limitations and permitting application for Federal Employees Compensation by next-of-kin in all cases cited in the first paragraph of this item.

. . . One year was allowed, so that application may be made until Sept. 14, 1962.

Application is to the Bureau of Employees' Compensation, U.S. Dep't of Labor, Washington 25, D. C. . . . Legion Service officers may channel such claims to the Director, American Legion Nat'l Economic Commission, 1608 K St. N.W., Washington, D. C.

PENSIONERS REMINDED TO RETURN VA ANNUAL QUESTIONNAIRE BY JAN. 31:

The Veterans Administration has sent its annual income questionnaire to all persons who receive VA pensions. . . . Pensioners are reminded of the urgency, in their own self-interest, of returning the forms properly filled out before Jan. 31. . . . The Veterans Administration does not have authority, under the law, to continue pension payments in the absence of annual income information.

CHEAP DISABILITY INSURANCE AVAILABLE ON NSLI POLICIES:

Since 1958 it has been possible for vets who hold NSLI (National Service Life Insurance) to add to it low-cost disability insurance. . . . The disability rider pays \$10 a month for each \$1,000 of insurance carried, at any time that the insured becomes totally disabled, and continues paying as long as the total disability lasts. . . . 800,000 vets have bought the rider, 3.7 million have not--so far. . . . The disability rider can be taken out before age 60, and without medical examination up to age 40. . . . It can be carried to, but not beyond, age 60. . . . But it will pay off beyond 60 on total disabilities incurred before then while the rider was in force.

SOME VETS QUESTIONS AND ANSWERS:

Q. Is the WWI bonus still payable to anyone who hasn't gotten it?

A. Uncashed certificates are still redeemable.

Q. Can you still get WW2 GI Bill education?

A. It's all over, except for some vets who were delayed because of war-disabilities.

Q. If a vet dies with a gov't life insurance policy, and has not named a beneficiary, what happens?

A. His estate is paid a lump sum.

FEBRUARY 1962

Recalls Have Reemployment Rights Under New Public Law

PL 87-391 contains some significant changes in the rights of employees with regard to reemployment; Two separate 4-year limits on military service now

Public Law 87-117 dated August 1, 1961, authorized the President of the United States to order without consent, members of the Reserves and National Guard units, to active duty and also to extend military service of those enlisted and drafted.

In order to provide that these persons would have an opportunity to return to their preservice jobs, especially those who had used up all or a substantial part of the four year service permitted under the Universal Military Training and Service Act, Public Law 87-391 was enacted on October 4, 1961. This law made significant changes in the rights of employees with regard to reemployment.

The new amendments established two separate four year limits on military service, one applying to service performed between June 24, 1948 (the effective date of the Universal Military Training and Service Act), and August 1, 1961 (the effective date of Public Law 87-117), and the other applying to service performed after August 1, 1961.

With regard to employees of the Federal Government, the U.S. Civil Service Commission is the agency of Government that has the responsibility for administering the provisions of the Act and for adjudicating appeals.

Persons entering military service after August 1, 1961, will be entitled to reemployment rights back to their former jobs with the Federal Government if they (1) leave other than a temporary position; (2) serve not more than four years (plus any additional service imposed pursuant to law); (3) satisfactorily complete their military service; (4) make application for reemployment within 90 days; and (5) are qualified to perform the duties of their positions.

Those who are hospitalized immediately following release from military service for not more than 1 year, will have 90 days from release of hospitalization to apply for reemployment.

Likewise, a person who is not qualified to perform the duties of his former position because of disability incident to his military service, has a right to be reemployed in a position that he can perform and that most nearly approximates his old position.

The new amendments have also brought new changes in the interpretation of the law by the Civil Service Commission. Heretofore, Federal employees who entered military service were entitled to reemployment only if the total of all their military service after June 24, 1948, did not exceed 4 years. It was immaterial whether the military service was performed prior to or subsequent to Federal employment.

Now the 4 year limit is counted only

against the latest period of employment with the agency in which he is employed. Military service which interrupted temporary employment or during periods of unemployment are not counted. Also military service which interrupted employment in another agency of Government or private industry, will not be counted in computing the 4 year limit on military service.

For those Federal employees who were already on active duty on August 1, 1961, they will also have reemployment rights under the law for another 4 year period, provided they had not already forfeited their rights by exceeding the 4 year limit applying to service between June 24, 1948, and August 1, 1961.

The Universal Military Training and Service Act also makes provision for a leave of absence for active or inactive training duty. The rights and obligations in connection with training duty, however, are different from those connected with military service.

For example, you must request a leave of absence from your employer for training duty and you must report back for work at your next regularly scheduled work tour after you return home from training duty. While there is no

LEGION HEAD MEETS WITH NAVY OFFICIALS



Nat'l Cmdr Bacon (with cap), WW2 Navy vet, was Navy Secretary John B. Connally's (right) guest of honor at a top military luncheon at the Pentagon in December. The two officers are: ADM George W. Anderson, Jr., CNO, and Astronaut Alan B. Shepard.

limit on the length of training duty you can perform, neither do you receive all the benefits that are attached to reemployment after military service.

Requests for information or assistance in connection with reemployment after military service or training duty of Federal employees, should be directed to your nearest Civil Service office.

The American Legion Post Service Officer or your local Post Office can probably furnish you the address of the Civil Service Regional office nearest you. Otherwise, you can write to the U. S. Civil Service Commission, Washington 25, D.C.

National Conference Again This Year

So successful was The American Legion's first National Commander's Conference held in Washington, D.C. last year, that a repeat performance will be held in the same city this year, Feb. 25-Mar. 2.

The single, huge conference replaces many smaller ones formerly held separately. Last year's conference, with more than 2,000 American Legion state and national officials in attendance, set the pace and agenda for this year's conference program.

Six of the Legion's major commissions — Rehabilitation, Legislative, Foreign Relations, Economic, National Security and Finance — will meet to discuss and recommend the Legion's policy direction in these matters.

In addition to the above meetings, a general 3-day Rehabilitation Conference is scheduled in which hundreds of Legion and State Veterans service officers will meet with Government officials whose agencies deal directly with the problems of the veteran and his family.

A special Public Relations Seminar will also be held under the direction of the National Public Relations Division. Many of the nation's top representatives in the news media field will participate in this Seminar as guest speakers and panelists.

One of the highlights of the Conference will be Nat'l Commander Charles L. Bacon's appearance before the House Veterans Affairs Committee on Tuesday morning, Feb. 27.

A departure from the Commander's Conference last year and, in former years during the annual Rehabilitation and Legislative conferences, is the National Commander's Reception honoring the Congress of The United States.

This 2-hour reception is scheduled for Wednesday evening, Feb. 28. Formerly, the National Commander was host to a huge banquet honoring the members of Congress. Because of the

heavy commitments on the schedules of the members of Congress, it was decided not to hold the time-consuming banquet this year.

Commission meetings (with the exception of Foreign Relations and Finance), the Rehabilitation Conference and the Nat'l Cmdr's Reception will be held at the Statler-Hilton Hotel. The Foreign Relations and Finance Commissions will meet in the Legion's Washington Office Hdqs Building.

ANNUAL AVIATION AWARD



1961 Frank Hawks Memorial Award, given annually by Post 501 (N.Y.), went to VADM R. B. Pirie, DCNO (Air). From left: R. W. Martin, Jr., Aviation Week, Harry Bruno, VADM Pirie and M. Peale, Republic Aviation Corp.

Membership Elmer & Friends

With thousands of "Elmers" now reinstated as American Legionnaires, the enrollment of "Elmer's Buddies" is the goal of the final phase of the membership campaign for 1962.

The overwhelming success of the "Where's Elmer?" theme of the 1962 drive has shown up in the daily membership total at National Headquarters in Indianapolis.

This daily tally has constantly represented a sizable increase over any comparable date for the last five years, and early 1962 figures indicate that "Elmer's Buddies" are joining the "Elmers" in the ever-swelling ranks of The American Legion.

The mythical "Elmer" represented the former Legionnaire who, for one reason or another had not retained his membership during recent years. "Elmer's Buddy" is the veteran who hasn't yet been invited to join an American Legion Post.

Posts are asked to welcome new members into The American Legion with formal initiation ceremonies during the

Legion's 43rd Birthday, March 15-17. Preparations are under way at National Headquarters in Indianapolis to provide a personal charge to new members by National Commander Charles L. Bacon for these birthday initiations.

In drawing a parallel between the upsurge in membership and an increasing enthusiasm throughout the United States for The American Legion, National Commander Bacon has called upon the posts to step up their Americanism programs in order to provide an effective and appropriate means of expression for this growing national desire to serve community, state, and nation.

Meanwhile, the national membership and post activities section is planning a special method of membership promotion within urban areas, and a pilot study of this type of enrollment procedure will be conducted within the next few months in an area yet to be determined.

Success Story The World's Largest

How does an American Legion Post get to be the largest American Legion Post in the world?

Leyden-Chiles-Wickersham Post 1, Denver, Colo., enjoys that distinction and a recent report on that post's impressive 14-point Americanism and Youth Activities program is glaring evidence why the post is so successful membership-wise.

Here is a rundown on the post's 1961 accomplishments:

Boys' State — sponsored 53 Denver high school boys.

Girls' State — 22 Denver high school girls sponsored by the post's four Auxiliary units.

American Legion Nat'l High School Oratorical Contest — coordinated the program in Denver.

American Legion Baseball — sponsored 18 teams and now has a record of sponsoring over 500 such teams since the program was first initiated.

Junior Tennis — more than 600 boys and girls participated in last year's tourney, started by the post in 1953.

Fishing Derby — originated 7 years ago in cooperation with The Denver Post (newspaper). Approximately 9,000 youngsters participated last summer.

Forum of the Air — a half hour radio panel discussion begun by the Post 14 years ago. Since then some 1,200 high school students have participated.

Educational TV Council, KRMA — the educational channel sponsored by the post.

Boy Scout Activity — sponsored by the Post, centered in the housing project where vandalism and delinquency was

prevalent, but now reduced because of the advent of scouting.

American Education Week — actively promoted by the Post.

Salute to America — attracted more than 20,000 on July 4 at Denver University.

Flag Day — Colorado's major observance each year under the Post's sponsorship. Last year over 4,000 school children participated.

Flag Emphasis — Among other ways, included the presentation of 200 flags to schools, churches and civic organizations.

American Institute — conducted in cooperation with the Federal Bureau of Investigation.

In addition to all of the above activities during 1961, Post 1 was deeply involved in furnishing manpower and facilities for the Legion's 43rd National Convention which was held last September in Denver.

Another big activity sponsored by Post 1 in 1961 was its annual "Tide of Toys" promotion in December. Thousands of toys for needy veterans' families, hospitals and orphanages were collected by the Post through the sponsorship of a 5-hour television show. The toys were renovated by Goodwill Industries.

Post 1 membership last year was close to 9,000 — the largest in the Legion. It is well on to that figure again this year.

Foreign Relations

Berlin & Red China

The American Legion has firm beliefs concerning the Berlin question and the admission of Red China to the United Nations.

Officially, here is the Legion's position on each.

On Berlin, The American Legion believes that there are two cardinal objectives which must not be abandoned. They are the unification of Germany and, until that time, the maintenance of free access routes to West Berlin.

If these objectives are not the subject of negotiations, The American Legion does not believe there is anything to negotiate because our rights in Germany and Berlin have already been determined.

On Red China, The American Legion cites Article 4, Chapter II of the United Nations Charter, which states that "the membership in the United Nations is open to all . . . peace-loving states which accept the obligations contained in the . . . charter and, in the judgment of the organization, are able and willing to carry out these obligations."

Red China, it should be evident, does

not meet even one of the eligibility requirements. But the pressure continues for admission.

Recently, through a political maneuver, Outer Mongolia was admitted to the United Nations as was Mauritania. The latter, much to the satisfaction of the new African nations.

Now, since one bandit is in the house, the argument will be: "We might as well let another one in."

Incidentally, when the Red China vote came up in the UN on Dec. 15, 1961, victory for the United States was a clean cut one. The vote was 48-37 against Red China's admission—with 29 nations abstaining from the voting.

DISCUSS WORLD AFFAIRS



They found time to get together recently — Nat'l Cmdr Bacon and Secty of State Rusk.

Education

Opportunities Available

During the 86th session of Congress, the Legion passed a resolution and later supported an amendment to the Junior GI Bill (enacted in 1956) which picked up almost 6,000 youngsters whose fathers died prior to Pearl Harbor and since the Korean Conflict.

Between the national conventions of the political parties in 1960 and the adjournment of Congress, legislation to comply with the Legion's resolution accomplished an adjustment in the bill which made possible the inclusion of the youngsters mentioned above and extends the benefits to youngsters whose parent will lose their lives as a result of certain active duty service for a period which will continue until compulsory military service is no longer required.

Excellent progress has been made by state organizations (Departments) of The American Legion and The American Legion Auxiliary in terms of finding and then encouraging students who are eligible under the Junior GI Bill to select a career and further their education.

As of May 31, 1961, some 29,878 stu-

(Continued on next page)

POSTS IN ACTION

Items from our nearly 17,000 posts. Those of most general interest and widest geographical spread are selected, with apologies for the hundreds of others so kindly reported to the editors from all sources.

Educators' Patriotism — Post 543, New York, N. Y., composed of over 600 of the city's educators, has published and distributed a "School Color Guard Manual" to all of the city's schools. The manual serves as a guide to the basic principles of flag handling and respect.

Flag Respect — Post 263, Cleveland, Ohio, will distribute, annually, starting in June 1962, American Flags to each of the city's 6th Grade graduates (now numbering 600) after they have learned proper respect to the flag.

Car Safety — Post 1040, Delmar, N. Y., is sponsoring a driver safety education program in the community. Called ALIVE—"American Legion Instills Vital Education"—the year-long program consists of movies and talks to be given to area schools, service clubs and civic organizations.

Hunting Haven — Post 353, Cornell, Wisc., purchased 120 acres of land near the town and donated it to the people of the area for a public hunting grounds.

Operation Alert — Post 44, Pekin, Ill., is presenting each member of this year's graduating class of 400 of the Pekin Community High School a copy of J. Edgar Hoover's book, "Masters of Deceit."

Memorial Fund — Post 1259, Cayuga, N. Y., in 1956 adopted a policy of contributing \$10 to the N. Y. Dep't Rehab Fund upon the death of a post member or next of kin, in lieu of flowers or other expressions of sympathy. The amount contributed has grown to over \$400.

Smartly Dressed — Post 102, Oberlin, Ohio, donated \$120 to the marching band at Oberlin High School to be used for uniforms or any other purpose.

From Little Acorns — Post 25, New Brunswick, N. J., is sending seedlings from the "Joyce Kilmer Oak" in New Brunswick, to Washington, D. C. for replanting at the nation's capitol, and to schools, industry or other organizations who are interested. The project, commemorating the 75th anniversary of Kilmer's birth, is co-sponsored by the Rutgers College of Agriculture.

Education

(Continued from previous page)

dents had received a total of \$42,948,-000 in benefits, which represented less than half of those students who could have applied for and received benefits had they desired to complete education.

The Eight and Forty, an organization of American Legion Auxiliary members, has announced the continuation of \$1,000 Eight and Forty Tuberculosis Nursing Scholarships for the 1962-63 school year. Last year the organization approved ten such awards.

The Awards were established five years ago to assist nurses to secure advanced preparation in either supervision, administration, or teaching with a direct relationship to tuberculosis nursing.

The deadline for applicants is June 1, 1962. Detailed information relative to eligibility may be obtained from: The American Legion Education and Scholarship Program, Americanism Division, P.O. Box 1055, Indianapolis 6, Ind.

Over 99% of the professional nurses in this country are women, but women are not subject to selective service laws.

Even though the Army Nurse Corps, U.S. Army Reserve component was established in 1947, the number of professional nurses holding USAR commissions is small and units have less than 10% of their nurse requirements.

The Army has no recourse except to appeal for a sufficient number of volunteers from the group of over 500,000 professional nurses in the U.S.

For the Army, President Kennedy has ordered a build-up in strength from 850,600 to 1,008,000 men. The current number of Army Nurse Corps officers on active duty cannot provide the proper nursing service support required by this increased number of men and families.

Interested young men and women between the ages of 20 and 35 who are graduates of a school of nursing with a minimum of a 3-year program and who are licensed as RNs can obtain further information by writing: Chief, Army Nurse Corps Officer Procurement, Office of The Surgeon General, Department of the Army, Washington 25, D.C.

The American Legion's Education and Scholarship Program will be an exhibitor at the National Convention of The American Personnel and Guidance Association at the Hotel Sherman in Chicago, April 16-19, 1962.

Legionnaires who will be among the more than 5,000 members in attendance are invited to visit The American Legion booth which will provide a display of all the Americanism's Youth Programs.

Heart Ass'n Marks 15th Anniversary Of Legion-Auxiliary \$50,000 Grubstake

February is Heart Month, and readers of this magazine can take personal pride in it. When you see Heart Fund volunteers knocking on doors—you had something to do with their being there. Since this is the 15th anniversary of that tale, let's tell it.

The American Heart Association was by no means the first and biggest of the great health groups.

But it should have been.

Why not? In spite of all the viruses, bacteria, airplane crashes, berserk madmen, stray bullets, slippery bathtubs, speeding cars, avalanches, shipwrecks, earthquakes, maddened lovers, windstorms and "peoples' democracies" whose destruction of human life and limb is cheerfully reported to you each day—nothing knocks off us humans like heart and circulatory diseases.

But we are never logical, so nobody did anything much about heart diseases for a long, long time. We just went along smiling, and when a stroke or coronary or such caught up with us, friends sent flowers.

In 1924 a bunch of MD's who were heart specialists formed the AHA—as a small professional society.

Years rolled by, and in 1941, the doctors in the AHA admitted to themselves that they didn't yet know beans about heart and circulatory disease, and it would take some doing if they ever would. They would have to go big, they agreed, so they decided that if Americans were shelling out every year for such things as unsolicited neckties in the mail, maybe with a decent approach they'd invest a farthing for the goodness of their hearts.

Only that late did anyone in this country seriously propose a public-supported mammoth drive against heart diseases.

WW2 postponed any definite growth action by the Heart Ass'n until 1946.

But when 1946 came, the very first problem might have postponed everything indefinitely.

It takes a push to get a big national foundation going. Try it sometime. Usually these things start because some sugar daddy lays a wad on the line. The AHA had the will but not the wad, and its members were too busy tapping chests, doing cardiograms and prescribing digitalis to set up shop in a big way without some initial help.

That's where you came into the picture.

For 25 years, The American Legion

and Auxiliary had been spoiling for a victory over rheumatic fever and rheumatic heart disease. The general public knew nothing much about rheumatic fever. You had to work in the field, as the Legion and the Auxiliary had been doing in Child Welfare, to know that this unheadlined disease was the nation's biggest killer andcrippler of children.

The little American Heart Association listed rheumatic fever as one of the three major heart diseases, and one of its ma-



McGlone (center) gives Heart Fund mementos to Legion and Auxiliary at 1961 Convention.

jor arms was known as the Council on Rheumatic Fever.

That alone made the Legion and Auxiliary, with their Child Welfare savvy, a fairly soft touch for the AHA.

The Legion was also decently concerned with the other major heart diseases (arterial hardening and high blood pressure). They affected disabled veterans, and everybody else too, including Legionnaires.

The upshot was that one day early in May, 1946, the Legion's Medical Advisory Committee met in Washington, D.C. to complete some business. The late Dr. Leonard Rowntree, WW2 Selective Service medical chief, was the Legion's medical committee chairman. National Commander John Stelle and National Auxiliary President Mrs. Walter Craven were there too, and so were American Heart Assoc. representatives.

When the meeting broke up, the American Heart Association had a small sized, but very definite wad. It went home with a Legion check for \$50,000, presented by Stelle and Mrs. Craven as a \$25,000 gift of the Legion and a \$25,000 gift of the Auxiliary. Within 2 years it reorganized as a voluntary agency, and so began the AHA as a big national health foundation.

Today, the AHA, national and local, balances the books at years' end at around \$35 million, which it pours into every aspect of fighting heart disease. The \$50,000 Legion-Auxiliary gift would

be peanuts today, but in 1946 it was the grubstake.

To the Legion's National Convention in Denver in 1961 came William McGlone, AHA secretary, Denver attorney, and President of the Colorado Board of Health. To the Legion and the Auxiliary he presented the AHA Torch and Heart Award, as a 15th Anniversary memento, along with a lengthy citation for both organizations from Paul Oglesby, MD, President of the American Heart Association which began:

"For their generous assistance in 1946, which facilitated the transformation of the American Heart Association from a professional medical society into a major partnership of laymen and physicians now firmly established as the nation's front-line defense against diseases of the heart and blood vessels; . . ."

That's the tale of your connection, as a Legionnaire or Auxiliare, with the annual Heart Fund appeal this month. Today's oak grew from your acorn.

Economic Convention Resolutions

Here is a digest of the 14 Economic resolutions adopted at the 1961 Nat'l Convention in Denver. They have not been previously published in this magazine.

18. Endorses the concept of U.S. Soil Conservation Districts.

118. Supports adequate annual appropriations for the veterans employment services in the States and in the U.S. Dep't of Labor.

135. Calls for Legion investigation of the effect on veterans employment of gov't agencies contracting with private firms to do gov't work reserved for war veterans under the Civil Service Veterans Preference Act.

242. Supports adequate staffs and facilities in the Bureau of Veterans Re-employment Rights to protect job rights of discharged servicemen.

243. Asks for strengthening of the Federal merit system in gov't employment.

244. Asks Executive Order to restore one-year probationary period of a veteran under Civil Service career-conditional appointment system, as provided in the Veterans Preference Act.

353. Reaffirms Legion support of efforts to create wider employability of the physically handicapped.

410. Urges more effective legislation to assure reemployment of persons called into service under the expanded defense program.

447. Asks that Postmasters only fill Christmas jobs with non-veterans after two weeks of unsuccessful recruitment of veterans.

485. Asks American Legion Posts to report maladministration of the Veterans Preference Act in Federal Civil Service, if any.

487. Reaffirms Legion support of efforts to create wider employability of older workers.

541. Broad statement of Legion policy re: job opportunities for veterans.

542. Additional statement of Legion veterans employment policy.

543. Urges Legion Posts to appoint veterans employment officers to better channel job opportunities for veterans locally.

Legislative Matters Getting The Word

"There is no more effective legislative spur than the affirmative voice of an informed constituency."

So spoke National Commander Charles A. Bacon recently in commenting upon the value of being an informed Legionnaire in matters dealing with the Legislative program of The American Legion.

When the Congress adjourned last September 27 (the first session of the 87th Congress), there were many legislative proposals left hanging in which The American Legion had a definite interest.

Many of these proposals were outgrowths of resolutions either adopted at the Legion's past National Conventions or at duly convened meetings of the Nat'l Executive Committee.

Emerging from last year's National Convention in Denver and the October 1961 meeting of the Nat'l Executive Committee in Indianapolis, were some 133 proposals alone for consideration in the second session of the 87th Congress which convened on January 10, 1962.

As legislation does not move with timetable precision, special informa-

tional media is needed in order to keep abreast of such legislation.

This special information is readily available in the National Legislative Bulletin, prepared semi-monthly by the Legion's National Legislative Commission.

Each issue of the Bulletin contains current information concerning legislative action proposed or adopted in the Congress relating to the affairs of America's veterans and their families.

The annual subscription price to the Bulletin is \$3.00 . . . less than a penny a day. A convenient subscription form appears below for the benefit of those who wish to be well informed on these legislative matters. Fill it out and send it along with your check to the address mentioned on the form.

"This Bulletin will enhance your knowledge of The American Legion's Legislative program," advises Commander Bacon. "Our overall effectiveness will be enhanced by your informed response to our call for your help with your Senators and members of the House of Representatives as the need arises," he added.

National Convention Advance Planning

The wheels of organization are already in motion for the planning of The American Legion's 44th National Convention scheduled to be held this year in Las Vegas, Nev., Oct. 5-11. This is the first time that the Department of Nevada has hosted an American Legion Convention.

Thomas W. Miller, Nat'l Executive Committeeman of the Nevada American Legion and one of the Founders of the Legion in 1919, has been named president of the 1962 Convention Corporation.

Immediate Past Dep't Commander of the Nevada American Legion, Chester W. Howard, was selected as executive

National Legislative Commission
The American Legion
1608 K Street, N.W.
Washington 6, D.C.

Date _____

Enclosed is \$ _____ (\$3.00 per subscription). Please send the NATIONAL LEGISLATIVE BULLETIN to:

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vice president and general chairman for the Convention.

Other American Legion 1962 Convention Corporation officers are: J. E. Martie, vice-president; Victor F. Whittlesea, secretary and Reed Whipple, treasurer.

Also serving as members of the Convention's Executive Committee in addition to Howard, Whittlesea and Whipple are Robert Baskin and Madison B. Graves.

The Convention's Board of Directors include all of the above named Legionnaires in addition to Rex A. Jarrett, Arthur Olsen, Tommy McDonald, George Albright, Billic Oakes and James R. Garden, Sr.

National Convention Director William H. Miller has set up the convention headquarters office at The Thunderbird Hotel in Las Vegas. Telephone number is REgent 5-1331.

Child Welfare

Favorable Signs

Since the December appointment by Percy A. Lemoine of Louisiana, National Child Welfare Chairman, of a special committee of the Child Welfare Commission to study the Aid to Dependent Children program and The American Legion's Temporary Financial Assistance program, Abraham A. Ribicoff, Secretary of the Department of Health, Education and Welfare, has set out a 10-point administrative program for stepping up "prevention, protection and rehabilitation" in public welfare programs.

Among other things, Secretary Ribicoff stressed the need for states to concentrate the use of skilled social work services among unmarried mothers and those families with the most severe problems. He also pointed out the need for states to improve their programs for the training of social workers.

To many observers, this action on the part of the Administration is a heartening sign. In a report to the National Child Welfare Commission a year ago and again in testimony submitted to the Congress earlier this year, National Child Welfare Director, Randel Shake, said: "... the number-one child welfare problem in the United States today is the lack of qualified personnel. ..."

In regard to the work of the special committee mentioned above, letters have gone to all Department Child Welfare Chairmen soliciting their views on how the Aid to Dependent Children program and the Legion's Temporary Financial Assistance program are operating in their states.

In turn, the National Child Welfare Division will turn over to this committee any views, opinions or suggestions which readers may have on these pro-

grams. Address letters to National Child Welfare Division, The American Legion, P. O. Box 1055, Indianapolis 6, Indiana.

The National Child Welfare Division has announced the availability of a new brochure "Mentally Ill Children." This brochure is one of the child welfare

NEW HOSPITAL STARTED



Ground-breaking ceremonies for the new 1/2-million dollar South Cameron Memorial Hospital were the culmination of a 4-year fund drive started by American Legion Post 176, Cameron, La., following the hurricane of 1957 in that area. The post raised over \$55,000, Cameron citizens passed a \$350,000 bond issue, and Hill-Burton Act matching funds made the hospital a reality for the town.

community service series. Copies should be available through your Department Headquarters or from your Department Child Welfare Chairman.

December, 1961 marked the lowest December in many years for the number of Temporary Financial Assistance requests received at National Headquarters.

A spokesman for the National Child Welfare Division said the reason for this was that "There are a great many complex reasons why our December figures are lower than in recent years. One of the most important of these, however, is the obvious increase in the money being spent by American Legion Posts and Departments for veterans children who are in need.

"Our 1961 annual report shows an all-time high for contributions by Posts and Departments. This, we believe, is as

it should be since Posts are in the communities where children live and are able to know first-hand what their needs really are."

Atlanta (Ga.) Post 1, for example, is in the process of initiating a plan to give certificates to the local Board of Education which will be redeemable for new clothes to children of school age who have never had the good fortune of owning new clothes.

Under the plan, these children will be taken to a store by teachers, responsible parents, social workers, etc., and will be fitted with clothes serviceable and warm. The children are to be treated just like any other customers of the store, perhaps even a little better.

It is estimated that the cost of clothes (consisting of blue jeans, sweater and underwear) for a boy would be \$6.00. The same price would apply for clothing a girl (a couple of new dresses, a sweater and underwear).

The clothes are to be distributed by the Board of Education to the needy children. Funds for this program are contributed by post members.

Two recent Area Child Welfare Conferences have adopted resolutions asking the federal government to broaden the Q allotment system to increase the number of dependents of National Guardsmen and Reservists called to active duty who are eligible to receive benefits through this program. This was first reported in the January issue of this magazine. At present the allotment is limited to a wife and two children.

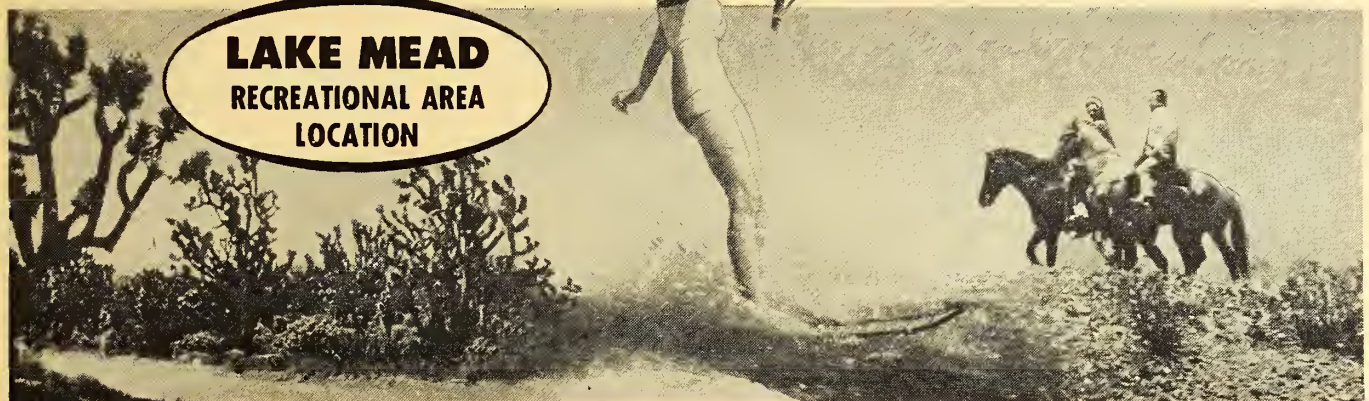
The Legion has since received the following information from the Defense Department in response to its inquiry of broadening the Q allotment program to include additional dependent children of Reservists and National Guardsmen . . . "the Department has completed a study on this particular subject that had as its guidelines the report of the Defense Advisory Committee on Professional and Technical Compensation.

"This study indicates the necessity for an appropriate percentage increase in the current allowances for quarters in order to bring these allowances in closer line with the costs of rental and housing. In addition, a panel appointed by the Secretary of Defense has been given the mission of reappraising all the policies and criteria governing family housing.

"An integral part of this mission provides for the determination of a suitable basic allowance for quarters based upon the findings as they pertain to housing policies. Pursuant to these studies the Department will consider a request to

(Continued on page 36)

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Beautiful Joshua Park

FISH • BOAT • SKI • SWIM—on Lake Mead's blue waters
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where your money can grow and provide dividends of enjoyment also. Famed for its excellent bass fishing and hundreds of miles of scenery-rimmed shoreline, Lake Mead is accessible nearby over Pierce Ferry Road. Here you can enjoy endless hours of vacationing happiness, starting anytime after you make the down payment. This is **big country**, and yours to enjoy—from the heights of surrounding mountains to the deep blue of lovely Lake Mead. You will revel in the weird beauty of the colorful Joshua trees, and other exotic flowering desert plants.

LAND PRICES LOGICALLY GO UP—but meanwhile you are building your equity in property that can soon enjoy a much greater demand ... this is great land for outdoor recreation—a prime location and a wonderful buy!

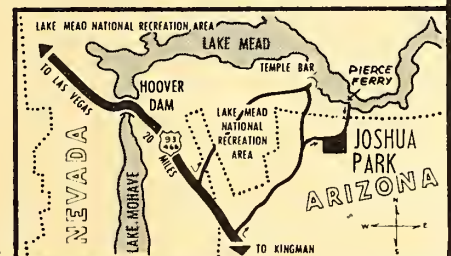
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This reserves your land for 30 days. We will send detailed information concerning Joshua Park to you by return mail.

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- Retirement recreation is tops—a wealth of healthful relaxation
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- Ideal surroundings—horseback riding ... rock-hound outings

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The land is yours to enjoy as soon as you have made the down payment, and your deed will be held in trust by Arizona Title Trust & Insurance Co., Phoenix.



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I Give Producers

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ORTHO-VENT SHOE CO. 3022 Brand Road
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WE NEED a good man at once and we are willing to pay top earnings. We prefer someone between 45 and 65... who can make short auto trips... and can call on small town industrial and rural property owners.

WORTH \$14,000.00

Our top men in other parts of the country draw exceptional earnings from \$12,500 to \$18,000 in a year. This opening is worth just as much to the right man. We pay earnings in advance. Write a confidential letter to A. D. Crawford, Vice-Pres., Texas Refinery Corp., Box 711, Fort Worth 1, Tex.

FREE ACCORDION DISCOUNT CATALOG

SAVE Up to 1/2 BUY DIRECT
Send for FREE Color Catalogs of new 1962 model Italian accordions at IMPORTER-TO-YOU DISCOUNTS. Save up to 50% off retail prices of comparable accordions. **5-Day Free Home Trial.** Satisfaction assured OR MONEY BACK. No Down Payment if you have old instrument to trade. Easy Terms. Rush name to **Accordion Corp. of America**, 2003 Chicago Ave., Dept. A-22, Chicago 22

EAR NOISES relieved!

... thousands reported

Wonderful relief from years of suffering from miserable ear noises and poor hearing caused by catarrhal (excess fluid mucus) conditions of the head. For the past 23 years that's what folks (many past 70) reported after using our simple Elmo Palliative HOME TREATMENT. NOTHING TO WEAR. SOME of the symptoms likely to go with your catarrhal deafness and ear noises; mucus dropping in nose or throat every day; hear—but don't understand words; hear better on clear days—worse on bad days; ear noises like crickets, bells or others.

Write TODAY for PROOF OF RELIEF and 30 DAY TRIAL OFFER. Pay only if helped. **THE ELMO CO., Dept. 2AL2, Davenport, Iowa**



NEWS

Child Welfare

(Continued from page 34)

the Congress for legislation that would result in an increase in quarters allowances.

"It appears that such legislation would contribute greatly toward remedying a cost-of-living situation that is becoming increasingly serious."

BRIEFLY NOTED

National Commander Charles L. Bacon was honored on Jan. 25, at a special homecoming celebration in his hometown of Marshall, Mo. The event was sponsored jointly by the citizens of Marshall, American Legion Post 191, Chamber of Commerce, Rotary Club, Lions International, Kiwanis Club, VFW and Missouri Valley College. Admiral Claude V. Ricketts, Vice Chief of Naval Operations, was the principal speaker at the homecoming banquet.

The nearly 17,000 posts and 2,700,000 Legionnaires have been called upon by Nat'l Cmdr Bacon to lend their support in their own communities to the 1962 Red Cross drive during March.

Jimmy Campanis, a member of the Fullerton, Calif., American Legion Post 142 Baseball team in 1961, has been signed to a Los Angeles Dodgers contract for an undisclosed bonus.

A new brochure entitled "The Annual NRA American Legion and Sons of The American Legion Rifle and Pistol Matches," has been distributed to the 58 Departments of The American Legion. It contains entry blanks and descriptive programs on the 1962 matches as well as a list of the 1961 winners in all categories.

Interested organizations, groups or individuals may obtain taped messages at \$6.00 each of a nine week's series of broadcasts called "Communism and You" given recently over Station WSYR, Syracuse, N.Y. by Dr. Anthony T. Bouscaren, Professor of Political Science at LeMoyne College in Syracuse. Write to: The Citizens Foundation, 410 South Salina St., Syracuse 2, N.Y., sponsor of the series.

Colorado State College, the National Association for Practical Nurse Education and Service, the Louisiana Youth Commission, and the Kent School of Social Work at the University of Louisville, Ky., have been approved to receive grants totaling \$12,400 from The Amer-

ican Legion Child Welfare Foundation.

The Hollywood (Calif.) Canteen Foundation presented a check for \$10,000 recently to The American Legion's Hollywood Canteen Fund, to aid needy and disabled veterans and their families in the Southern California area. This brings to \$40,000 the total contributions made to the Legion fund by the Foundation.

PEOPLE IN THE NEWS

Wilson J. Herbert of New Orleans, appointed temporary Adjutant for the Louisiana American Legion. He has been a national field representative for The American Legion the past 14 years.

Lawrence J. Centola, adjutant for the Louisiana American Legion since 1955, resigned to assume a position with the Veterans Administration as a member of the Chief Benefits Director's staff in Washington, D.C.

Marc A. Kremers, appointed as assistant director of the Nat'l Security Division of The American Legion in Washington, D.C.

W. C. Daniel, past Nat'l Cmdr of The American Legion (1956-57), named chmn of the Virginia State Commission of Veterans Affairs.

Addison P. Drummond, past Dep't Cmdr of the Florida American Legion (1952-53) and chmn of the Legion's Nat'l Security Commission (1959-61), and William A. Brennan, Jr., past Dep't Cmdr of the Indiana American Legion (1958-59) and chmn of the Legion's Nat'l Membership and Post Activities Committee, appointed civilian aides for their respective states by Secretary of the Army Elvis J. Stahr.

DIED

Dr. T. Victor Keene, Indiana's first Nat'l Executive Committeeman of The American Legion (1919-21) and a member of the Legion's first Nat'l Rehabilitation Committee (1922-24); on Dec. 15, 1961, in Indianapolis.

Dr. Willard A. Phares, past Dep't Cmdr of the Kansas American Legion (1919-20), a delegate to the St. Louis Caucus of The American Legion in 1919, and a member of the Legion's Nat'l Rehabilitation Commission (1927-38); on Dec. 1, 1961, in Wichita, Kan.

Daniel M. McDade, past Dep't Cmdr of

the Oregon American Legion (1943-44) and a past Nat'l Vice Cmdr of The American Legion (1944-45); on Dec. 26, 1961, in Portland, Ore.

LIFE MEMBERSHIPS

The citation of an individual Legionnaire to life membership in his Post is a testimonial by those who know him best that he has served The American Legion well.

Post Commanders or Adjutants are asked to report life membership awards to "Life Memberships." The American Legion Magazine, 720 5th Ave., New York 19, N. Y. Post number, location and date of award is requested in all cases. Receipt of names cannot be acknowledged.

Life Memberships in Maryland, Ohio and West Virginia are only accepted if received via the Department Adjutant, in conformity with state Legion policy.

Below are listed some of the previously unpublished life memberships that have been reported to the editors. They are arranged by States or Depts.

R. O. Richter (1961), Post 184, Redondo Beach, Calif.
Francis C. Becheley (1961), Post 353, Los Angeles, Calif.

Joe C. Jones and Frank Washington (both 1960), Post 619, Vallejo, Calif.

A. R. Baird and George Black and Ralph Caldwell and Mike Deacon (all 1961), Post 53, Monte Vista, Colo.

Cartha D. DeLoach (1961), Post 56, Washington, D. C.

Daniel Phillips (1960), Post 5, Joliet, Ill.
Stanley Tabaka and Edward E. Wanders and Theodore Weier and Fred B. Zobel (all 1961), Post 888, Northlake, Ill.

Roert Cantwell (1961), Post 279, Gary, Ind.
Robert N. Archie and William H. Hunter and Dr. Ralph Lovelady (all 1961), Post 128, Sidney, Iowa.

Carmine Casolini (1958), Post 1, Rome Italy.
Joe Hengle (1961), Post 12, Herington, Kans.
Ralph L. Grady (1961), Post 189, Augusta, Kans.
Gerald Uniacke (1961), Post 141, Newton, Mass.

Ralph Gregory and Frank Noyes and Ralph Paine (all 1961), Post 200, Avon, Mass.
Harry E. Sisson (1961), Post 167, Clawson, Mich.

William J. Dierdorf (1960), Post 231, New Boston, Mich.

Victor Carpeaux and George Frahm and Henry A. Leining and Horace G. McCall (all 1961), Post 251, Detroit, Mich.

Henry C. Monkemeier (1961), Post 95, Glencoe, Minn.

Robert T. Manifold (1961), Post 79, Ainsworth, Nebr.

Alfonso Ciardi and George Corby and Edward Leslie Grant (all 1961), Post 27, Dover, N.J.

Russell F. Black and Willard S. Danser (both 1961), Post 93, Trenton, N.J.

C. Tom Weiler (1961), Post 137, Ocean City, N.J.

Jack Meyers and Ralph Reese and Edward Sarious and John Schmitt (all 1961), Post 199, Hawthorne, N.J.

Edward J. Haas (1961), Post 424, Blackwood Terrace, N.J.

J. Lester Riehl (1961), Post 101, Westbury, N.Y.
Joseph W. R. Dally and Ford S. Relyea (both 1960), Post 488, Monroe, N.Y.

James P. Striffler and Harold E. Taylor and Albert Weinstein (all 1961), Post 543, New York, N.Y.

Michael L. Moroney (1960), Post 1123, Ossining, N.Y.

John D. Moose, Sr. (1961), Post 51, Concord, N. C.

Oscar W. Powell (1961), Post 82, Shelby, N. C.
Allan V. Reilly (1961), Post 107, Crystal, N. Dak.

William J. Gust, Jr. (1961), Post 168, St. Thomas, N. Dak.

Wayne H. Hulbert and Richard Yeagley (both 1961), Post 137, Farmer, Ohio.
Raymond Tomlinson and Leo Walker and Mark Weatherford and George Westerman (all 1960), Post 10, Albany, Oreg.

Clara A. Kingman (1961), Post 161, Eugene, Oreg.
A. M. Butcher (1961), Post 3, Gatun, C. Z.
John C. Baxter and Donald S. Knight, Sr. (both 1961), Post 308, Willow Grove, Pa.
Jay M. Stevens (1960) and **James L. Truitt, Sr.** (1961), Post 424, Bellwood, Pa.

John Long and Patrick J. Lynch and Alex Machonis and Harry I. Martz (all 1960), Post 544, Minersville, Pa.

Willard Davis and Robert B. Muir and Delbert Stecher (all 1961), Post 908, Scranton, Pa.

Rafael Acosta-Muniz (1961), Post 41, Santurce, P. R.

Joseph Croce (1960), Post 47, Providence, R. I.
Rankin E. Mathis, Jr. (1961), Post 118, Milan, Tenn.

Robert Lee Kirkpatrick (1961), Post 218, Irving, Tex.

Sam D. Forman, Jr. (1946) and **Frank J. Reeves** (1949) and **Edwin Denkler** (1952), Post 416, Houston, Tex.

Robert L. Green (1961), Post 72, Warrenton, Va.

Marion Ames and Archie Sinclair (both 1961), Post 134, Burien, Wash.

Klemmet Klemmetson (1960) and **Myrle McDonald** (1961), Post 160, Seattle, Wash.

George Radonovich (1961), Post 206, Roslyn, Wash.

Francis W. Fitch and Harry B. Henderson and Charles J. Hughes (all 1961), Post 6, Cheyenne, Wyo.

Ralph Holland and Ward W. Husted and Joseph F. Kalinay (all 1961), Post 14, Laramie, Wyo.

COMRADES IN DISTRESS

Readers who can help these comrades are urged to do so.

Notices are run at the request of The American Legion Nat'l Rehabilitation Commission. They are not accepted from other sources.

Readers wanting Legion help with claims should contact their local service officers.

Service officers unable to locate needed witnesses for claims development should refer the matter to the Nat'l Rehabilitation Commission through normal channels, for further search before referral to this column.

U.S.S. Allen M. Sumner (DD 692)—Faylin S. Finch

This veteran desires to hear from anyone who served with him aboard ship in January 1952 in the North Atlantic while conducting cold weather tests and who remembers him being treated in sick bay for infectious sinus. He would especially like to hear from the corpsman who administered the treatment aboard ship. Contact Mr. Finch at Arnold, Nebr. Claim pending.

THE AMERICAN LEGION NATIONAL HEADQUARTERS

NOVEMBER 30, 1961

ASSETS

Cash on hand and on deposit	936,154.36
Receivables	242,125.58
Inventories	534,439.52
Invested Funds	958,554.12
Trust Funds:	
Overseas Graves Decoration	
Trust Funds	270,351.07
Employees Retirement	
Trust Fund	3,186,724.82
Real Estate	813,871.39
Furniture & Fixtures,	
Less Depreciation	240,412.61
Deferred Charges	110,836.39
	\$7,293,469.86

LIABILITIES, DEFERRED REVENUE AND NET WORTH

Current Liabilities	343,253.11
Funds Restricted as to use	30,894.80
Deferred Income	2,426,284.72
Trust Funds:	
Overseas Graves Decoration	
Trust Funds	270,351.07
Employees Retirement	
Trust Fund	3,186,724.82
Net Worth:	
Reserve Fund	24,185.11
Restricted Fund	21,735.95
Real Estate	813,871.39
Reserve for Rehabilitation	444,675.21
Reserve for Child Welfare	45,975.31
Reserve for Convention	60,000.00
	\$1,410,442.97
Unrestricted Capital	374,481.63
	1,035,961.34
	\$7,293,469.86

MEN PAST 40

Afflicted With Getting Up Nights, Pains in Back, Hips, Legs, Nervousness, Tiredness.

If you are a victim of the above symptoms, the trouble may be due to Glandular Inflammation. A constitutional Disease for which it is futile for sufferers to try to treat themselves at home.

To men of middle age or past this type of inflammation occurs frequently. It is often accompanied by despondency, emotional upset and other mental and nervous reactions. Neglect of such Inflammation causes men to lose their vigor, grow old prematurely and often leads to incurable conditions.

Most men, if treatment is taken in time, can be successfully NON-SURGICALLY treated for Glandular Inflammation. If the condition is aggravated by lack of treatment, surgery may be the only chance.

NON-SURGICAL TREATMENTS

The NON-SURGICAL New Type treatments used at the Excelsior Medical Clinic are the result of discoveries in recent years of new techniques and drugs plus over 20 years research by scientific technologists and Doctors.

Men from all walks of life and from over 1,000 communities have been successfully treated here at Excelsior Springs. They found soothing and comforting relief and new health in life.

EXAMINATION AT LOW COST

When you arrive here our Doctors who are experienced specialists make a complete examination. Your condition is frankly explained and then you decide if you will take the treatments needed. Treatments are so mild hospitalization is not needed—a considerable saving in expense.

Write Today For Our

Our New Free Book gives facts that may save you painful, expensive surgery. Tells HOW and Explains WHY NON-SURGICAL treatment methods are so successful today. Write today. No obligation.

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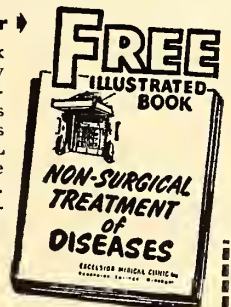
NAME _____
ADDRESS _____
TOWN _____
STATE _____

RECTAL-COLON DISORDERS

Are often associated with Glandular Inflammation. These disorders, we can treat for you, at the same time we treat Glandular Inflammation.

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Is also amenable to a painless Non-Surgical treatment that we have developed. Full details of this treatment given in our Free Book.



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"I made about \$900 last year with my Foley equipment, sharpening 950 saws in my spare time." Leo H. Mix

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Make up to \$3 or \$6 an Hour

With a Foley Automatic Saw Filer you can file hand, band and circular saws so they cut smoother and faster and bring you repeat cash business. No canvassing—no experience needed.



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Now! Read about a special \$1,000 life policy bought by people under 80 in all 50 states. It's Old Line Legal Reserve life insurance with rates guaranteed never to increase.

If you're in good health, send name and address to Security Life Insurance Co. of America, 113-B E. Grant St., Minneapolis 3, Minn. No salesman will call.

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THE RED WALL

(Continued from page 13)

With a red crayon he drew caricatures of Khrushchev and East Zone communist boss Walther Ulbricht on the wall. He portrayed Khrushchev as an ape sitting happily in a barnyard with all the other ungainly animals. A rooster represented China; a sheep, Poland; a pony, Yugoslavia; a dog with an oversize chain around his neck, Hungary. Ulbricht was a fat pig sniffing the upcurled tail of the ape. Finally he sketched a rat, labeled *Betriebsparteisekretär* Hardt, peeking approvingly at the menagerie out of a hole in the ground. Finishing his art with a flourish, he said with a delicious grin, "This will teach the dear old SED (Communist Party) to snatch a young promising painter out of the art academy and put him in the workers' paradise!"

The hour ride from Rethenau to Berlin had cleared Max's head. The gravity of what he had done now bore heavily down upon him. He had burned his bridges behind him. Monday morning Leo Hardt would discover what he had done. It promised to be a fine, mild Saturday evening. He'd take Luise out on the town, spend all his East marks—worthless where he was going anyway—and make her see the good sense of defecting with him.

He saw her on the platform, her blue eyes searching the car windows. At the sight of her something under his heart moved warmly. He had loved her since their school days in Potsdam *Gymnasium*. She had played the flute in the school band; he, the drums; and his brother Armin, the saxophone. He stepped from the train while it was still moving, and she ran into his arms.

That night at the Adria Restaurant in East Berlin's Friedrich Strasse Max ordered a bottle of Rheingau wine to go with the thick steaks with trimmings (using the last of his ration coupons).

"Why the splurge, *mein Herz?*"

He smiled at her mysteriously. He glanced over his shoulder, the waiter had withdrawn, nobody was in ear shot. "I've made up my mind, I'm getting out." He took her hands in his, looked into her eyes. "And, *meine Liebe*, you're coming with me. Don't say no. Think about it. We'll go to Armin in Dusseldorf. We'll make a wonderful new life!"

"But Max . . . just to pick up and leave . . ."

"That's the best way. You can't afford to think about it. Look at these people around you. Eyes on their plates, speaking in hushed tones, afraid to laugh out, afraid to enjoy life. All of them are thinking about it. No, *Liebling*. Don't think about it. Come with me—tonight! We'll just stroll through the 'gate'—into a wonderful, new life of freedom."

When the meal was over Max knew

her decision. They left the Adria excited, with their minds clear and uplifted by decision finally arrived at after long, painful doubt. They went to the Melody Bar, drank more Rheingau, danced to the combo. Then they taxied to the Warsaw Cafe on Stalinallee for a late snack, more drinking and dancing; from there they touched base at all the little bars and taverns recommended by handy taxi drivers. It was a goodbye to slavery, a hello to freedom—on the morrow.

Max opened his eyes and a ray of sunlight stabbed into his brain. Through foggy eyes he saw his clothes in an untidy heap on the floor. He lifted himself on an elbow, and the ray of light knifed around inside his skull. He flung his arms out, and Luise gave a little cry. "What happened?" he said, realizing where he was.

"Don't you remember? We're defecting today—or rather last night," Luise chided.

"Last night!" He groaned. "What's today?"

"Sunday, August 13th, the day of our freedom," she smiled.

"Good!" he said, climbing out of bed. "Hardt will be after us tomorrow. We'll go immediately."

It was a short walk from Luise's apartment to the *Brandenburg Tor*. From afar they sensed that something was wrong. Drawing closer they saw Vopos stringing rolls of barbed wire along the frontier. People were milling around, coming and going; their faces wore one common denominator: shock.

Max stopped an old man.

"*Gott im Himmel! Die Russen sperren die Grenze!*" (The Russians are closing the border!)

Max and Luise cut down Wilhelm Strasse to Potsdamer Platz. They saw the same feverish activities. But here, where the Russian, British and U.S. Sectors of the city merge, a wall of concrete was being erected. They hurried along Friedrich Strasse, trying the other crossing points. All were heavily guarded, and barbed-wire was hastily being unrolled. They took a streetcar to the crossing point in the French Sector. Same results. The Vopos were tearing up the rails of the S-Bahn (railway) which connected East and West Berlin. This convenient escape route had been terminated once and for all.

They went back to Luise's apartment.

"We'll wait until dark and go to my aunt's," Luise said. "She lives on Sonnen Allee. The back of her apartment building lies right on the U.S. Sector. We can let ourselves out the window by rope."

"But there's the canal to cross."

"I can swim, Max."

That night, with Luise's Aunt Sophie

wringing her hands, Max tied the rope to the radiator, opened the window and let it fall down the wall to the ground, two stories below. Scuds of clouds obscured the moon. He leaned out the window and listened. He could hear voices of the men at work on the wall, several streets away. The rolls of barbed wire between the building and the canal glistened whenever the moon came from behind a cloud. In his pocket were the snippers encased in a heavy sock which Aunt Sophie had supplied to muffle the sound. After instructing Luise how to let herself down the rope hand-over-hand, rather than trying to let the rope slip through her tender palms, he went first. Then he saw Luise swinging above him, slowly descending. If only she didn't slip!

The noise would betray them. She came down without mishap, and Aunt Sophie quickly pulled the rope up and closed the window. They made their way two blocks distant alongside the coils of barbed wire in order to throw suspicion from Aunt Sophie in the event something went wrong. Lying on his belly, Max snipped the strands of wire while Luise bent and turned them aside. Now and then they lay motionless, listening. So far so good. Finally they cut their way through. Only thirty meters of water lay between them and freedom. Luck was with them. Max went first, slipped quietly down the concrete canal embankment and into the water. He treaded toward the West shore. Suddenly the night was rent by machine-gun fire. Max's first impulse was to strike out for the U.S. side, but he turned and splattered rapidly back to Luise. As he climbed out, he saw that the water around him was tinted red, although he

had felt absolutely nothing. He scurried up the bank, searchlights sweeping the entire area. He pushed Luise along before him, back through the wires. It was only when they reached Sonnen Allee again that Max felt the pain. The bullet had passed through the fleshy part of his thigh. It was like a hot poker stabbing deep inside his muscle.

He waited in the shadows while Luise hailed a cab. Luckily it was dark. If the driver saw him dripping wet, it could lead to capture. They managed to enter Luise's apartment unseen. She tended the wound as best she could, staunching it with bathroom medications. By morning Max's leg was stiff; he was still able to move, but with considerable pain. They could not stay here. *Betriebsparteisekretär* Leo Hardt would be on Max's trail. The trail would lead to Luise, to her apartment. Max flipped on the radio. He didn't have to wait long. At the end of a long newscast, telling about Premier Ulbricht's glorious closing of the Berlin border against spies, traitors and weaklings who became hypnotized by the capitalistic propaganda from the West, a list of "wanted persons" was announced. Max Roeder's name led the list.

He stood up, testing his leg. "We must get out of here."

Luise made a last minute rush to the bathroom, as women all over the world are wont to do before leaving premises where they belong. Max grew nervous; beads of perspiration stood on his brow. Finally Luise emerged, pushing and fingering her hair, which Max had always thought most lovely when it flowed naturally in the wind, unhampered by chemicals and plastic appurtenances. Halfway



"I think this rain dance is going to work. My corns hurt already."

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down the stairway, they heard the rifle butt on the door and that hated voice all too familiar to Max.

"Come out quietly with your hands up, Roeder!" Hardt called.

"Is there a back door?"

"The rear hallway."

"No." Max thought quickly. "That's just what Hardt would expect. Quick! The roof."

Max helped Luise through the hatch, then pulled the attic ladder up after them. They heard the front door give way with a crash. They treaded noiselessly out an eave, stepped across to the adjoining house, made their way across a second rooftop, a third, then found an unlocked hatch, came down through an old baroque-style mansion converted into numerous one-room apartments. From here they slipped out into the street. Walking rapidly—but not so rapidly as to attract attention—they came once again in sight of the Red Wall being thrown up in what was once mid-town Berlin. Max had no clear idea how they would cross, but cross they must!

From Unter den Linden they cut through the old Berlin University to Wilhelm Strasse. All along the wall there were Vopos, barbed wire, and building materials. They were looking at the impossible situation when Max saw Leo Hardt's car. Taking Luise by the hand they ducked into an alley, coming out again on Unter den Linden, where they climbed into a cab.

"Wo hin?"

"Potsdam," Max said, settling on the Berlin suburb as their last hope.

Max saw out of the rear window Hardt's car circling the very route he and Luise had made. They hadn't eluded the wily *Betriebsparteisekretaer*.

From Potsdam, where the city ends and the country begins, they could make a run for it back to the country. But this would only be delaying capture. Hardt would ferret them out. They must find a way to cross the border. He directed the cabbie to pull up. They were now nearing Potsdam. The cab disgorged them at Riesefelder Strasse. Walking west, they crossed Seeburg Strasse, and soon they saw the old familiar sights again: Vopos, barbed wire and workmen throwing up a concrete wall.

They skirted the area, hoping for some kind of a "break." Then they came upon a *Düngermaschine*. A *Düngermaschine* is simply a manure truck. In this area of the city there are many small gardens and a little further on fields of cabbage, beans, squash, and sugar beets. The truck was loaded to its sideboards with fresh barnyard manure. The air was pungent with its fumes. Its owner had parked it in a lane and gone back to the main street to a tavern for a glass of wine.

"I've got an idea," Max said. "The driver left his keys in that truck. We

have to crash through the wall."

He quickly handed Luise into the cab of the truck, went round to the other side. Then he saw Hardt's car careen to a stop on squealing tires. Hardt and a Vopo approached with drawn pistols.

Hardt doubled over with the impact of Max's fist; the gun exploded but Max's hand bent the arm back, back. The pistol would not fall. He brought his knee sharply into Hardt's groin. The hand went limp; the pistol clattered to the ground. Then Max's fist shot out and caught Hardt squarely in the Adam's apple. The *Betriebsparteisekretaer* crumpled to the ground, eyes half closed and wheezing painfully for breath.

But there was still the Vopo. Max turned to him. "Shoot, damn you!" Max cried.

The Vopo lowered his gun. "I'm going with you."

Max broke into a happy grin. What about him? Max indicated the unconscious Hardt.

The Vopo quickly took the laces out of Hardt's boots and trussed up the Party Secretary, and started to drag him into the alley.

"No," Max said. "Put him in the truck."

They dumped Hardt into the back of the truck and covered him with the manure. "Now, get in the cab," Max told the Vopo.

Max started the motor. He eased the manure truck out of the alley and aimed it down the street, toward the wall. Two Vopos, standing in the street, held up their hands to halt the truck. Max's Vopo leaned out, and the others waved the truck on. Max pressed the throttle to the floor. The wall came closer, close—and bigger. Over the roar of the motor Max heard the fire of the Vopos' Tommyguns. "Brace yourselves!" he shouted.

With a thundering crash, followed by the sound of crumbling stone and masonry, the truck plunged through the wall and hurtled forward in a cloud of concrete dust. Its momentum carried it a full 70 meters before it came to a halt. Max's arm went around Luise. He opened the door and staggered out, pulling her after him.

When the dust cleared, Max saw a GI sergeant in full battle dress with an M-14 rifle. Directly behind him was a Patton tank. Other GIs were in the background.

"What the hell . . . ?" said the sergeant.

"There are three of us," Max said. "Myself, the girl, and the Volkspolizei. We are escapees."

"What's that god-awful stink?" said the sergeant, turning up his nose.

"Oh," Max smiled. "And there's a prisoner—back there under that stuff in the truck."

THE END

dismay the increasing contamination of the atmosphere in practically all sections of the country."

Warns Dr. Richard A. Prindle, chief of the U.S. Public Health Service's medical program: Air pollution "can potentially lead us to disaster."

Warns Ivan A. Nestingen, Under Secretary of Health, Education and Welfare: "Clearly we are not doing anywhere near enough about the problem in most areas. The problem will only get worse, building up more and more trouble for the future, unless efforts on both the local front and the national front are greatly accelerated."

What is happening? In one large city alone, 25,000 tons of waste are discharged into the air *every single day*. Multiply this by hundreds and you'll get an idea of the indescribable quantities of smoke, ashes, fumes, gases and other assorted garbage that keep dirtying up the air you and your family take into your lungs.

Chemical analyses have disclosed that we are pumping dozens of different kinds of poisons into the sky, including carbon monoxide, chlorides, fluorides, nitrates, sulfates, arsenic and bismuth. They are belched out by truck, car and bus exhausts, and from the smokestacks of oil refineries, steel mills, power plants and municipal refuse dumps. Any installation that burns fuel, any manufacturing process that emits waste adds to the mess.

The results are known by many names: smoke, smog, smaze, haze. Whatever the term, it is usually a pall of gray or yellow or even black that hangs over urban America, causing eyes to burn, noses to tickle, throats to feel scratchy and tempers to fray.

But don't get the notion that air pollution is merely a nuisance. Far from it. Here are the real dangers:

It can damage your home, garden and possessions. Some types of debris are so potent they can eat paint and corrode metal spouts, screens and other parts of a home. Maintenance consequently becomes more expensive. More, housewives have found that cleaning is tougher and costlier because the air contains a suspension of fine particles which penetrate indoors to be deposited on walls, ceilings, curtains and furniture.

It can snarl transportation and cause deadly crashes. In many communities, haze is responsible for slow-moving, bumper-to-bumper traffic. This costs money when supplies are delayed. In Los Angeles, smog frequently is to blame for devastating multiple-car accidents on the freeways.

It can wreck property values. When buildings become soiled or damaged

soon after being cleaned, painted or renovated, there is no incentive to maintain a clean and respectable environment. Blight and decay follow. Tourists shun badly polluted communities, while residents and business men move away in quest of cleaner surroundings. What happens then to the investment you may have within the area? In St. Louis, for example, property values declined \$25,000,000 a year for a decade before corrective steps were taken. The national loss has been estimated at \$200,000,000 annually.

But more important than any of these: *It can take a huge toll in health and in lives.*

The memory of Donora has not dimmed. On a Tuesday in October, 1948, fog closed in on the Pennsylvania industrial town. By Thursday it had become a motionless, stifling blanket of smoke. The air began to have a sickening smell, almost a taste. It was the reek of sulfur dioxide, a gas emitted by burning coal and melting ore. As the day wore on, people began coughing, then retching and gasping.

Within three days, 22 persons were killed by the blinding, choking pollution and 5,910 persons were sickened.

Nor was Donora an isolated, completely unique example. In 1930, smog took 60 Belgian lives in the Meuse Valley. In 1952, a killer fog born of air pollution descended on Greater London and was blamed by medical authorities for the deaths of 4,000 persons. Four years later, the concentration of smoke and sulfur dioxide in the air took another 1,000 lives.

In these spectacular disasters, the majority of those stricken were either elderly or very young, or had heart and respiratory ailments that made them easy victims. Thus dirty air hits hardest at those least able to resist its ravages.

Harder to pin down are the long-term effects of exposure to lower concentrations which may sap health, cause chronic disease and ultimately cause early death. Already studies indicate, according to a report made to the American College of Chest Physicians in New York recently, that the incidence of chronic bronchitis, lung cancer and other ailments is considerably higher in areas where air is dirtiest.

If pollution of the atmosphere is a problem now — wait! Mr. MacKenzie of the Public Health Service says in a recent report that by 1970 our national population is expected to reach 214,000,000. By that time, he says, our industrial output may just about double. Can we stand any *more* poison in the air?

Already, the total bill we pay for our waste-laden skies comes to a fantastic

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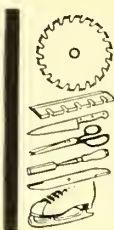
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7.5 billion dollars every year, according to estimates. The authorities ask this question too: Can we stand more of that?

Plainly, then, action is needed at once.

The Federal Government is now conducting an extensive research program on causes, effects and controls, but the main defense must be made at the home-town level. Your city, town, county—the place where you live and work—must enact and enforce pollution controls. Wherever these have been placed into effect, the air breathed by residents has been dramatically laundered. There are now some 6,000 communities throughout the country suffering from air pollution problems of varying degrees. Most of them do not have adequate control setups.

What can you, as an individual, do to help clean up the air around you?

You can help spark your civic and community group into action to obtain proper legislation.

And you can be a good citizen and pay attention to the following: Keep your own furnace in good repair. Make sure your car's motor is well tuned, spark plugs and points clean and adjusted, carburetor working properly. Stop burning leaves in the fall. If you burn coal for heating, use a variety with a low sulfur content.

Under Secretary Nestingen pulls no punches when he tells you: "The hour is late." Action now is needed to give us back the clean air that once sweetened America.

THE END

A SUBSCRIBER SOUNDS OFF

(Continued from page 21)

zine for Teen-Age Millionaires.

I just don't think this kind of a subscription should be counted in a magazine's circulation claims. There is a big difference between a loyal reader and a guy with no sales resistance. A lot of magazines I get because I like to read them. But about 50 percent of the periodicals that jam our mailbox are there because I thought I was signing up for a tryout with the Dodgers.

Nor should they count subscriptions squeezed out of me for the following reasons:

(1) Because I appreciate beauty. It still is hard to believe that the girl who told me she needed only three more points to earn her bikini and compete in the International Beauty Contest for Unmarried Mothers was really selling magazines. Ah well, boy meets guile.

(2) Because I believe in education. When I think of all the magazine salesmen I have helped into college, I cry a little every time the Alumni Fund chairman writes to tell me that the campus isn't big enough anymore.

(3) Because I am a good neighbor. I was more than a little surprised when the lady who introduced herself as our new neighbor and left with my signed pledge to support the neighborhood was picked up at the corner by a dusty station wagon with Arkansas license plates.

(4) Because I am a coward. It takes a lot of courage to turn away the magazine salesman who actually is raising funds for the Rolls Royce schoolbus so desperately needed by the community. I don't want to be blackballed by the PTA.

I've thought of nailing shut my front door, but that wouldn't solve everything. There is really no place to hide when a magazine is out to get you for an advertising poster statistic.

For example, there is the telephone.

"Hello," says a female voice brightly. "Is this Mr. Kreemy?"

"Yes, this is Mr. Kramer." (Funny how they start with the advantage of having your name, but never get it right anyway.)

"Well," says the voice, "I'm with *Nesselrode Magazine*—"

Here, admittedly, is a forthright approach for a change. Yet it has been known to hurry into early graves (or institutions) freelance writers and cartoonists who, only the week before, submitted wares to *Nesselrode* and have been squirming on tenterhooks ever since. It also has a stimulating effect on actors whose publicity agents have promised them "a picture spread in some big national weekly" and on almost anyone else who feels his biography potential has been too long neglected by the press. After all, this must be the way all those Most Unforgettable Characters are tapped.

Tearing the phone out by its roots will only help for a little while. They can still get at you through the mails.

Everyone likes to get a letter, especially a nice letter which begins: "We wouldn't even be writing you if we didn't know that you are the most intelligent person on your block." The fact that every other family on your block got an identical letter never enters your head. I once knew a man who saved all the old form letters from magazine circulation departments to reread them whenever he suffered from depression or a feeling of failure.

Stuffed in the same envelope with such a letter are a lot of other goodies—stamps to tear off, coupons to clip, and shiny tokens ("Worth Their Weight In Gold!"). What it all adds up to is that—because you are such a wonderfully intelligent person and the circulation manager has fallen in love with you—you

can get 49 issues of *Plunge* for only \$3.88, a saving of \$4.12 on the regular subscription price. Or to put it another way: You will get it \$4.12 cheaper than the poor slob who really *wants* to read *Plunge* and who mailed in his regular subscription yesterday.

If you can resist this first Special Offer, there will be another along shortly. The next letter will be twice as flattering (Worth holding out for, don't you agree?) and you will now be able to get 58 issues for only \$1.78—"This Special



Offer for New Subscribers Only!" It's a wonder the "old" subscribers don't set up picket lines.

There may be even more followups for the really stubborn cases, but one can only assume they land you in the end. Otherwise it is hard to explain those billboards I mentioned earlier.

Now for the big irony. Let us assume you do subscribe—succumbing to the confusion set up by door-to-door salesmen, the shock induced by phone solicitors, or the blandishments of the letter-writers. What happens then? Or rather, what *can* happen?

First you wait a reasonable length of time—weeks, months maybe. Then along comes your first copy! O joyous day!

Inside the magazine is a little printed card slipped through the binding. It reads: "YOUR SUBSCRIPTION EXPIRES WITH THIS ISSUE!" You decide it is all some amusing mistake. Subscriptions never expire with the first issue. You probably got a copy intended for another one of those 12,000,000 readers who carelessly let his subscription lapse. Don't worry, there'll be another copy along next week.

Only there isn't. And not the week after that, either. The situation calls for a sharp letter, and you write it. Some weeks go by and you finally get a postcard which doesn't make any sense at all, and then more weeks go by. Better write another letter, even sharper this time.

Now you get action. The following week, two copies arrive. You keep one and give one to the neighbors. Just another little mistake. But when two copies keep coming every week, you become uneasy. Your Special Offer called for "40 copies—40 Weeks of Excitement!" But if they're sending them two at a time—and are counting them as they go

out—then you may wind up with only 20 weeks of excitement!

So you write another letter which has the sudden effect of stopping off both copies—forever. You are now a non-subscriber again.

Sometimes it would seem that 12,000,000 subscribers can be just too much for the mailing machines. But of course they don't print *that* on their billboards for those Scarsdale admen to read.

No, that they don't boast about. What they prefer to mention, provided they feel their astronomical circulation figures need any further gilding, is the quality of their readership.

To hear a magazine tell it, every one of their millions of readers is rich beyond the dreams of avarice and younger than springtime.

The average family (claimed by the average magazine as its readers) has money to burn, and frequently does—using it instead of charcoal as they sit around their *hibachis* roasting chinchillas and having fun together. Daddy Reader is always a young executive in his early teens, earns in excess of \$48,000 a year and spends 57 percent of it on hard-center candies at his club. Mama Reader controls 200 percent of the family spending and wears gold leaf next to her skin. The kiddies (still in kindergarten but who will marry in another year or two and have their own subscriptions) are happily acquiring all the extravagant tastes which attract advertising agencies.

Who do you think they're kidding? Not the guy behind the doorbell, that's for sure! I know intimately at least one of those 12,000,000 "readers" who is not a rich young executive—me. In fact, I don't believe many of the others are executives either. It is the poor, petty non-executive, forced to answer his own phone and doorbell and open his own mail, who is at the mercy of all those magazine salesmen. The magazines just call him an executive to make him feel good.

Well, I don't feel good. I'm sick of the whole shuffle. And I intend to do more than simply sneer at the signs as I pass them going through the station. I am done being a passive statistic.

With a heavy crayon, I intend to attack each poster, scribbling under its multi-million circulation claim, "Minus One!"

Next, I shall erase my name from the mailbox and disconnect the phone. A little later, perhaps, I shall move down into our fallout shelter.

Meanwhile, I herewith serve notice on all and sundry solicitors who may be planning to touch off my door-chimes that the Welcome mat has been greased, the shotgun trap set, and the curtain's going up on *Death Of A Salesman*.

THE END



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General Spray Bldg., Katonah, N. Y., CE 2-5144

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PLEASE RUSH FULL PARTICULARS

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other in order to get at the small group of Portuguese blacks and whites in the church. All through the night the mad scene continued. Just before 6 o'clock in the morning the defenders in the church sent out word—their last message—informing the outside world that they were completely out of ammunition, that they were fighting with clubs at the door of the church and that they, who were about to die, would die like true Portuguese.

Then the miracle happened. No rescue could come from the outside on the roads. Separating this village from the nearest Portuguese soldiers 30 miles away were more than 700 trees which had been knocked across the road to block any possible rescue. This attack had obviously been well planned by those who directed the terrorists. The three planes above the clouds could not find the ground to help—all seemed lost. By 6 o'clock two planes had returned to their field for lack of fuel.

However, the third pilot decided to remain a few more minutes in the hope of somehow finding an opening in the clouds to come to the rescue of the besieged. Normally, the sun bakes through or dissolve the clouds at this time of year at exactly 10 A.M.—you can set your watch by it—so there was little, if any, chance of a clearing in the clouds. Yet, exactly at 6 A.M. the sun burned through with a beam of light that struck down past the church's cross to the tightly packed terrorists milling before the church.

Down that beam of light came the Portuguese fighter plane. Strafing into the tight-packed mass, it circled and bore down, a second and a third time, guided by the beam. This was too much

for the terrorists. They fled, many of them leaving their guns, their bloody clubs, and 74 of their members who had made their last attack against any church or any people.

Today the village is quiet. Most of the wives have been shipped out. The remaining 50 planters sleep in the church ever night. They remember that night of nights when the screaming was "mata, mata, blanco, blanco; Upa, Upa; Lumumba, Lunumba, (kill, kill, whites, whites; Upa, Upa, Lumumba, Lumumba)." "

They will never know why the sun broke through at that moment. They will never know how effective was their courage at the church door. They will never figure out what part of their last singing of the Ave Maria; "Holy Mary, Mother of God, pray for us now, and at the hour of our death," had upon the outside roar of "kill, kill, kill." They only know, as one bewhiskered, pot-bellied defender knows, that this is their home and that this is where they belong.

One of the mulatto defenders said: "I guess I'm the oldest resident here. One white quarter of me has been here 200 years, but the three-quarters of me has been here forever." "Yes," chimed in one of the others: "We'll stay, this is home. Where else could we go? We Portuguese, black and white, on the ground or below the ground, we stay!"

As the little Dornier took its final bounce past a ripped-eared dog, I wondered what might have been the ending of the Texas Alamo had there been airplanes and had there been a miracle.

For this African Alamo, there was an airplane. There was a miracle. And there, too, was a courageous people who measured up to their ordeal. **THE END**

HOW TO BUILD TOMORROW'S AMERICA

(Continued from page 25)

national Americanism Commission says that American Legionnaires helped provide adult-led, adult-organized summer baseball for 500,000 boys last summer. New manpower to raise that figure to 1,000,000 or 2,000,000 would be no embarrassment to us.

Every year, the Boys Clubs of America gratefully publish a list of the help, in work, dollars and equipment, that American Legion Posts give to their wonderfully equipped, superbly run clubs for boys. It's an impressive list, but there's plenty of room to make it twice as impressive. That takes willing people. The line forms at the right.

The American Legion's National Oratorical Contest—now celebrating its 25th year — involved about 355,000 high school students last year in skillful ora-

tions on the Constitution of the United States.

In the 25 years now ending, the Legion has awarded \$162,000 in college scholarships to the annual Oratorical Contest finalists. The real tutors and leaders of this great contest — which promotes close personal scrutiny of the Constitution of the United States by more high school students than any other such educational effort in the country—are not Legionnaires, but the teachers of speech and English in our school systems.

But we could find good work for many more Legionnaires in the contest organization, which is our job — and in any assistance they could give to our teacher teammates. And with more Legionnaires to share the load, we could make the

scholarship prizes run deeper than just to the four top youngsters in the nation out of a starting field of more than a third of a million. That would make the contest grow, and keep us busier yet. I'm willing.

In spite of all the church, school, fraternal and Legion sponsored youthful musical organizations — bands, orchestras and drum and bugle corps — that dot our land, there are still youngsters in every community whose passion to get into a musical organization withers because the chance never comes their way.



"Good! We'll have him on Friday."

THE AMERICAN LEGION MAGAZINE

It takes the devoted work of many people, rich in leadership and willing and able to raise and spend considerable sums to provide the organization that gives young musicians the chance to develop themselves. I never heard of a Legion Post or a community that was bothered by too many supporters of young music groups. But I've heard of many a youth band that collapsed because its supporters were too few to carry the load.

Last year, American Legion Posts gave more than 18,000 school medals to students in recognition of their development of qualities that the schools are seeking to instill — for their own good and the good of our civilization. It's up to us to give recognition to young people who deserve it. But 18,000 can't be a drop in the bucket.

If there aren't a million young Americans who have done something this year that is worthy of the encouragement of recognition, I'd be very much surprised. Give us the men who want to take the pains to honor a million youngsters deservedly, and we'll take them.

Organizations like ours — and the Boy Scouts and the Girl Scouts and the Boys Clubs and Junior Achievement and the 4-H and the Future Farmers of America and many others — could be pretty smug if we pleased.

We could boast that we are constructive and progressive in our enormous youth programs, for we have worked out successful ways to help our young people develop the best that is in them.

Even at the peak of the stress of recent years to "prevent juvenile delinquency" we never set our goals so low as to make "keeping out of jail" a high ideal for the citizens of tomorrow.

We have kept our sights on the more-than-98-percent of our young men and women who have no other desire than to amount to all they can, and whose greatest difficulty is that the want for more adult leadership and guidance to supply the opportunity to develop themselves.

We could boast of the enormous numbers of young men and young women to whom we give such leadership, such guidance, and above all — such opportunity. The two Scouting organizations, and the Legion and its Auxiliary and the churches count them in the millions and millions. To produce such prodigious figures, we have able people working from a sheer sense of dedication in every community in the country, of whom we have every right to be proud.

We could boast of the patriotism that is implicit in all of our youth programs. We know that every single time that we help a boy or girl take part in a well-led activity that adds to his growth and his breadth of experience and his sense of values and his self-confidence, we are elevating the quality and the capabilities of the citizens who will comprise the America of tomorrow.

We could boast, too, that in translating at least 80% of what we call 100% Americanism into activities that help our young people develop the best that is in them, we have converted "patriotism" from an empty motto into deeds of the profoundest meaning.

The American Legion would not be indulging itself in idle pride if it were to brag of our teamwork, as proof of our sincerity. Our original boys' baseball program now has imitators for many age levels all over the country. Are we jealous of the Little Leagues, Babe Ruth Leagues, Connie Mack Leagues and independent community youth baseball programs? No, we're glad, and proud that others, willing to do the same, have followed our lead. Wherever they can, our Posts help these "rivals." Sometimes they take on the chief local responsibility for them, on top of the Legion's own program—as in Bloomington, Ill., and Baton Rouge, La. Indeed, it was the champions of a Legion-run Little League in Mexico

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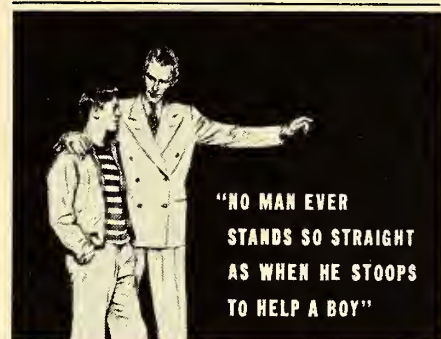


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that won the Little League world title not long ago.

Are we peeved at the Boy Scouts for "stealing our thunder" with their five-million-boy giant? We wouldn't sponsor 4,000 Scout units if we were insincere, nor would they thank us each year for our "partnership."

We could boast, as well, of all of the others who help us, thus reflecting on the esteem in which our own work is held, and the respect that we command. But we would rather thank them—the Major Leagues for their support of our American Legion Baseball, the schoolteachers for their tutelage of "our" young orators, the many high-quality coaches and athletes who train our many young athletic teams; the enormous teamwork of universities and their faculties, state governments, public officials, professional leaders and the highest national officials who make our Boys' States and Boys' Nation what they are — and the many civic groups who join us in sending boys to them — and the school officials who select the Boys' State delegates and our School Medal recipients.

Yes, we could boast a lot, if the time has come to rest on our laurels.

But all we have learned from all that we have done is that we haven't scratched the surface yet.

The limit on how well we can help tomorrow's citizens build tomorrow's America by helping them develop the best that is in them is not in sight.

There is no end to what young Americans want to learn, want to do.

Their willingness to follow the leadership of adults — if given the opportunity to feel that they are learning and growing — is more than a willingness — it is a hunger.

We remember from our own youth that each young person is two people. He wants to do the things that are natural to the young, and as fast as he can he wants to learn all that he is capable of learning of what adults know.

For at least twelve of his most formative years — from eight to twenty — he yearns for and is capable of ever increasing maturity, first in the simpler skills, and then in more complex and highly organized activities.

But for this same period, he is virtually dependent upon his elders to lead, guide, inspire and — most fundamental — give him a chance.

Not even the biggest youth organizations in the country have ever failed in anything "for lack of customers." They have never run out of young people who would accept leadership.

The most common failure of a "youth program" is "adult failure." A program dies because not enough adults are willing to carry it on. About the only other cause is "program failure." Youngsters drop away when what is offered doesn't keep up with them, they no longer feel that they are learning and growing.

The day to rest on our laurels in The

American Legion will be the day when we and our partners in the other great organizations are giving our youth so much leadership and so much opportunity and so much encouragement in so many constructive activities that no matter what else we offer we can't find a single, solitary boy or girl who is the least bit interested.

That day will never come.

Youngsters are loaded with ambition and energy and enormous ideals, hungry for fruition, while the imagination and zeal of adults is snaillike by comparison.

The American Legion devised Junior Baseball and School Medals and rescued the Oratorical Contest from loss of sponsor in the 1920's.

We devised Boys' State in the 1930's, added Boys' Nation to it in the 1940's.

Five ideas that didn't exist before that have rewarded millions of young followers with leadership or worthy recognition—in 43 years.

New ideas, with energy behind them, come as slowly from other quarters. Recently we have seen Westinghouse develop the National Science Fair. High schools have picked it up locally, and wherever this simple effort at direction is given, eager young scientists hustle home and produce fantastic exhibits of their innate skill and ability to learn, by the thousands.

On the inspirational front, we have seen General Electric develop its College Bowl TV show, a struggle of wits, sheer knowledge and brainspeed between the sharpest undergraduates of rival colleges, with GE awarding larger scholarship funds to the winning alma mater.

There is more than meets the eye in this exciting CBS network show with its huge following of loyal young rooters. It brings the glamour of the sports arena to college students who are best at what they went to college for. Even more, it powerfully suggests to its big, impressionable audience that getting an education is one of the desirable aspects of getting an education.

Yet how few are these new ideas, conjured up by adults, spread out thinly over the decades, compared to the overwhelming response that each of them receives from young America when the curtain goes up on it.

Each of them proves how much more there is to be done. It tells us to work harder and longer and better. It makes a joke of any questioning about what might be done by an organization such as ours if it had more people in it interested in our work. There's no such thing as too many people building tomorrow's America.

THE END



"I sent you to the new world to get spice!"

THE AMERICAN LEGION MAGAZINE

Photos: Boy Scout Jamboree, Penna. Boys' State, American Legion Nat'l Parade band; staff photos. Boys Club, Archie Lieberman, American Legion Baseball, Dan Sutton, College Bowl, Gen. Electric Corp. Leonia (NJ) HS Science Fair, R. Pitkin, Jr. Charles Bacon portrait, Chase Studios.

HOW THE SOVIET UNION EXPLOITS SPORTS

(Continued from page 23)

known about their "unconventional" techniques of which the chief weapon is propaganda. This is directed by the Agitation and Propaganda section ("Agit-prop") of the Secretariat of the Communist Party.

Among the first tasks of the Party propaganda, as resolved by the Central Committee, is the "duty" to bring home the "superiority of the socialist system . . . by citing remarkable examples of Communist labor and way of life." Physical culture is a way of life, and the many Soviet victories in athletic events are remarkable examples often cited by Soviet propaganda. During 1961 Soviet athletes competed against representatives of 69 countries—a kind of cultural export commodity.

The Sprague Committee recognized that the Soviet Union attaches "considerable propaganda importance" to sports events and noted that "it spends large resources and marshals hundreds of thousands of its youth to dedicate themselves at government expense to become international sporting champions." While admitting that sports are an important weapon in the Soviet arsenal, the Committee fell short of a real contribution by saying that the problem does not justify any fundamental change by the U. S. in international sports activities.

The aims of the gigantic Soviet sports program are manifold and purposeful. The tremendous development of sports is not merely for physical fitness but a calculated political phenomenon. Sports are predicated upon mass participation based upon "competitive principle" which must be manifested in all contests.

Within the U.S.S.R. this has the beneficial advantage of facilitating Party control over its energetic youth, assisting it in the attempt to create a new "socialist man," increasing labor productivity, and contributing to military discipline.

For display outside the Soviet Union, the Soviet youths are trained to become international champions — winners, not merely participants — to illustrate the "superiority" of the "socialist" system.

Pravda noted that at the Olympic Games the attention of world public opinion was concentrated on the performances by the representatives of the U. S. and the U.S.S.R.—the "two sporting giants" so to speak. It claimed, quite inaccurately, that American athletes had been preparing for four years to make up for their "failure" at the 16th Olympics at Melbourne; and, accurately, that Soviet sportsmen too had been preparing thoroughly for the Olympic Games. The resulting difference of over 200 points in the unofficial team scores, according to a statement in *Pravda*, "is convincing evidence of the high skill and the will

to win of our remarkable sportsmen."

Moscow hailed the Soviet triumph as one for "peace" and the Czechs obsequiously said the "friendship" of Soviet athletes made the greatest impression. Communist East Germany characterized the Rome Games as a good example of "peaceful coexistence." Hungary stated that the Olympics presented a "great demonstration of the peace and friendship between peoples" which was due largely to the sportsmen of the "socialist camp," but that the Soviet victory "demonstrated the superiority of socialist sport."

The successes and "bright future" of "socialist" sports and conversely, the deterioration and doom of capitalist sports, was predicted by an article "Sport and Society" in the Soviet journal *Problems of Philosophy*. Sports in the West were characterized as exploitation of athletes by the capitalists as a means to prepare for war. "Socialist" athletic events, the journal proposed, are "convincing propaganda for the idea of peace, and their political significance is great."

This inattention by the U. S. is especially incredible in view of the pride taken by Americans in being so sports minded and is perhaps due to a large extent to a lack of appreciation of social and propaganda values derived from international athletic competitions.

Americans pride themselves also on organizational ability, but there is glaring deficiency in organization, coordination, and purpose in our sports activities. The Soviet Bloc states, however, are impressively organized and have a definite aim — to be the best and to win.

This vast Soviet sports program is financed by the government and the trade unions; the latter allocate about one-fifth of their annual budget for this purpose. Despite this, Moscow makes the incredible claim to living up to amateur regulations.

The selection of athletes and teams to represent their country in international meets is important inasmuch as the individuals and the teams are assumed by the world public to be the best that particular country can offer. The disparity in the selection of athletes to represent the U.S. and the Bloc states in international competition is conspicuous and places us at a decided disadvantage even before the events get under way.

In the U.S., Olympic hopefuls are hastily assembled by the Olympic Committee every four years — a few weeks before the Games—at a designated spot, usually reached at their own expense, with the first three in each event qualifying for the team. This "do or die" approach occasionally disqualifies some of our best competitors.

In the "socialist" states, the call to begin preparations for the next Olympics is sounded immediately after the current games are concluded, and the process of selecting the team begins many months before the actual competition.

For example, the potential Czech track team was narrowed down to 43 men and 14 women as early as June, 1959—that is, some 15 months before the Rome Games in 1960. The final choice was made during the track season in 1959, and the candidates began intensive training as a "team." This was a whole year in advance of the Olympics.

At the present time the Soviet Union is preparing for the 1968 Olympic Games, which it hopes will be held in Moscow. A village to house 1,900 athletes is under construction in the suburbs, to be completed in August 1962.

Perhaps even more disheartening is the incredible handling, or more accurately mishandling, of groups that represent the U. S. in international competitions in the intervening years.

The reader may recall the scandalous result of the world basketball championship in Chile in early 1959. The U. S. lost to the Soviet team—still a believe-it-or-not incident — and became immediately the butt of jokes. The result was a loss of national prestige well publicized in Latin America and elsewhere. According to *The New York Times* sports columnist Arthur Daley, "it was a propaganda defeat of the first magnitude." Yet, relatively few Americans were even aware of these games.

The Soviet Union and the Satellites always send their best athletes to international meets. The Polish United Workers (Communist) Party organ *Tribuna Ludu* announced a 4-point policy for its teams as long ago as September 1949:

"1. Polish representatives should receive proper training.

"2. Teams should be composed of the best athletes available in a given field.

"3. The level of our representatives should not be much lower than that of our adversaries.

"4. Each trip should produce a positive result in training and propaganda." (Emphasis added.)

Moreover, the Bloc teams are in training the year-round and never hurriedly assembled as the American teams often are. Small wonder, then, that they win.

In the "socialist" countries the athletes are hailed as heroes, held in high esteem by the Government and Party leaders and the common folk alike, and given uncommon recognition, much in the fashion of the ancient Greek Olympians. The Supreme Soviet, the state's legislative body, conferred orders and

medals upon 317 Soviet athletes and coaches for outstanding achievements after the last Summer and Winter Games. And the highest distinction, the Order of Lenin, was awarded to some 10 winners, men and women.

Do the communists have in their sports organization no shortcomings? In line with "socialist" practice of criticism and self-criticism, inadequacies are admitted. For example, the trade unions and Komsomol are remiss in providing physical facilities at many industrial and other enterprises in the Soviet Union; there is a lack of equipment; some instructors are poorly trained; and some youths are not sufficiently inspired.

Other problems, not so readily admitted, smack of the unsocialist practices of professionalism, favoritism, and of gambling. The Party paper, *Pravda*, makes it clear, however, that it is the "duty" of the Party, Government, trade unions, and Komsomol to remove shortcomings which hinder the growth of the mass character of sports and skill in them.

What does the future hold for us, considering the energy, organization, and purpose of the Bloc sports programs? Our situation is serious but not hopeless and will probably continue to deteriorate before it gets better.

Specifically, what can we do?

1. We can make an honest and realistic appraisal of our sports activities to lay the groundwork for the long haul in order to regain our prestige.

2. Our public, business, and other leaders should give greater recognition to sports programs. Many are seen at games and at post-season banquets, but they should also take a real and active interest by giving their moral support and financial assistance to sports development. Encouragement should be given not only to participants of championship caliber but to all youths.

3. The U. S. can increase its participation in international competitions so that our athletes may be made sharp, more alert, and better prepared physically and psychologically to meet the best from the foreign lands.

4. The best U. S. representatives for all international meets should be picked with the utmost care.

5. Adequate expenses should be provided — by government and private sources — to obviate the necessity of door-to-door begging for transportation and living expenses. This does not suggest a departure from amateur sports into professionalism, but only that it would enable us to send our best competitors instead of pick-up teams.

6. There should be established a wide range of competitive and individual sports from grade school through college and beyond; that is, establish sports pro-

grams to include not only the "bread and butter" teams of football and basketball but, internationally, the equally important sports of track (particularly distances) and field, soccer, gymnastics, fencing, cycling, water polo, etc.

7. In school, encouragement — not force — for participation, particularly in the "minor" sports, must be used not only by the physical education teacher, but by other teachers and administrators as well. Many of our educators are downright opposed to athletics in high schools and colleges.



"That's gonna cost him points!"

THE AMERICAN LEGION MAGAZINE

A changed attitude on the part of many of our doubtful educators from ridiculing athletics and athletes to unstinted support for sports programs would indeed be a most welcome omen.

8. Like the educators, our editorial writers should be immensely helpful to our nation by drawing attention to our plight and by calling for action.

9. We should stress victory, not merely participation. Our children are taught that it isn't important whether you win or lose, but how you play the game. Nothing could be more nonsensical. In reality, teams and individuals play to win. The millions of spectators in the U.S. and throughout the world attend sports events and exhort their teams to win. In the Olympics and international meets, only the winners are honored.

10. High priority should be given the establishment of sport programs for girls. Our poor showing in international events is justified often by saying that our girls are prettier than those of other more successful countries. The not so pretty Soviet amazon has been the stereotype created for us and generally cited as the excuse when Soviet girls win.

11. Facilities that will be required for the expanded programs should be pro-

vided. This can be accomplished by a combination of Federal grants, donations by business groups, possibly assistance from the labor unions, and contributions by various foundations who have been active in educational and cultural activities.

12. Press, radio and TV should give greater and more consistent attention to international competitions and "minor" athletic events. Our promoters and sponsors of foreign representatives could assist greatly by arranging for events that would catch the imagination of the writers and readers. An ideal duel, of course, occurred recently between Russia's Valery Brumel and America's John Thomas in the high jump.

The sports writer and commentator can be of real service by giving due recognition to the long-neglected sports and not being flippant or disparaging about them. Let's do away with discriminatory cataloguing of sports as "major" and "minor." This is harmful; it only discourages some able boys from becoming skilled athletes in the so-called "minor" sports.

13. Attention should be given to physical culture by our social scientists—an area they have too long neglected.

14. Serious thought should be devoted to adopting the international metric system used in international meets. This is unfamiliar to us, and our athletes must acclimate themselves, again hurriedly, to running or swimming, for example, 100 meters instead of 100 yards. Although the differences are small, it is very important considering the incredible speed in the shorter distances where it counts.

15. Our Olympic Association should initiate with the International Olympic Committee adoption of an official scoring system, thus abandoning the widespread practice of "unofficial" scoring now in existence in most countries although not recognized by the Committee.

President Kennedy has observed that the ancient Greeks "prized physical excellence and athletic skills among man's great goals and among the prime foundations of a vigorous state." The actions of the Sino-Soviet Bloc have indicated clearly their vivid awareness of these forces. Why cannot the Americans of the 1960's be equally aware?

THE END

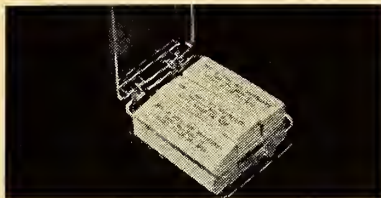
This article was discussed in "Editor's Corner" for September. It had been submitted for publication and accepted. Later the United States Information Agency called for changes in the manuscript and because of this censorship we rejected it. The USIA subsequently reviewed its decision, and the deletions were reinstated.

THE American Legion SHOPPER

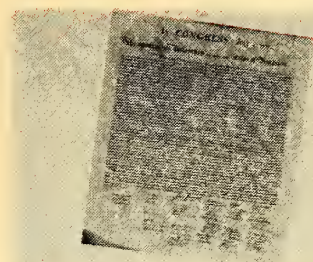
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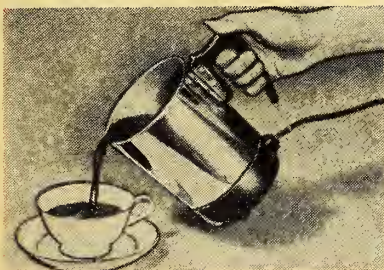
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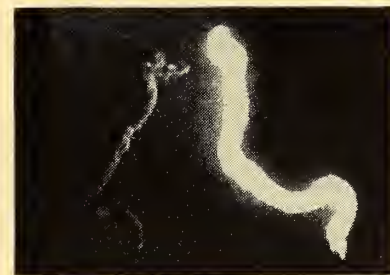
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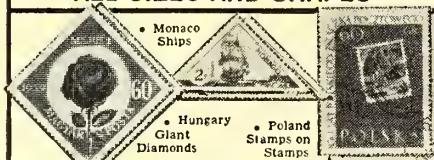
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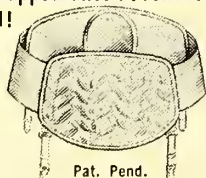
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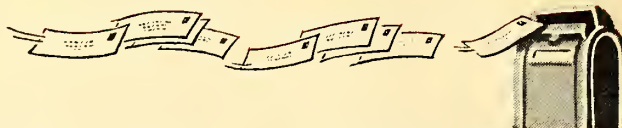
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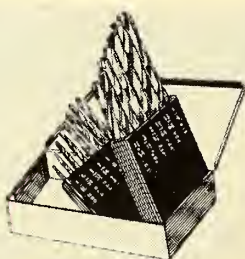
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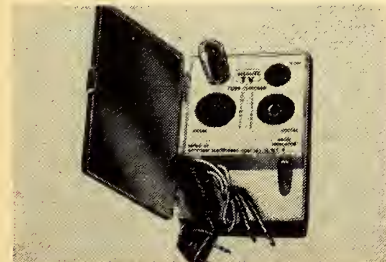
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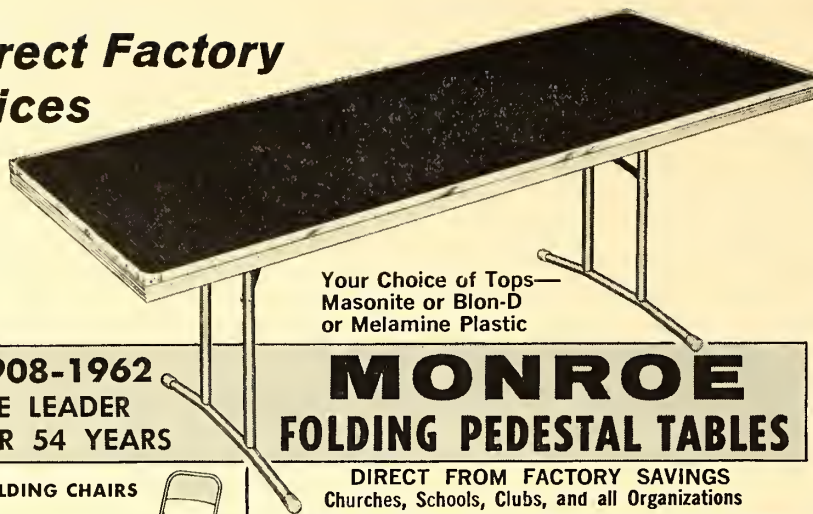
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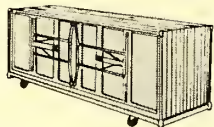
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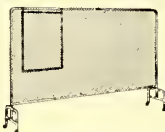
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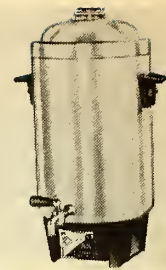
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KISSING DOLLS just can't stay apart. Imported 3-dimensional dolls stand 3" tall, are unbreakable, rush together to kiss as soon as they are placed near each other. Life-like dolls move, change positions and turn their heads. Set, 50¢ ppd. Malco Co., Dept. AL-2, 117 Utterby Rd., Malverne, N.Y.



STOP STOOPING—Shoulder brace provides support for sagging shoulders, corrects posture instantly, comfortably. It's lightweight and cool, has padded arm bands, body belt. Give measurement around chest. For men, women. \$4.95 ppd. Piper Brace, Dept. AL-2, 811 Wyandotte, Kansas City 5, Mo.

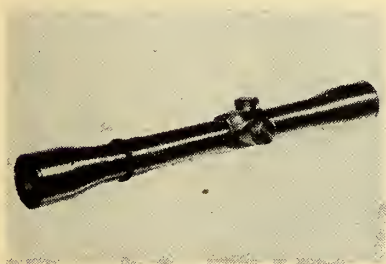
THE American Legion SHOPPER



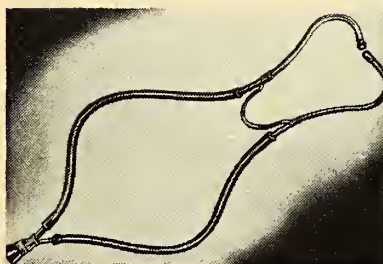
GET TRIPLE PROTECTION with this knitted woolen snugster that serves as a hat, an under-the-chin hood, or heavy-weather protection for the entire head and face. One size fits everybody. Each, \$1.10 ppd.; 6 for \$6 ppd. Barclay Distributors, Dept. AL-2, 170-30 Jamaica Ave., Jamaica, N.Y.



S-T-R-E-T-C-H BOOTS are made of pure gum rubber, slip on easily, are rugged enough for any weather. Boots weigh only 9 ozs., can be folded to carry in pocket or purse. Cleated sole design. Black only. Indicate size, \$5.95 ppd. L. Gregg Co., Dept. AL-2, 274 Madison Ave., N.Y.



MARK IV RIFLESCOPE has 9-lens computer-programmed optical system for precision sighting, more brilliant image. Internal adjustments, double shock mounted, blued steel, 1" tube. Fits any 1" mount. For all big game rifles. \$27.50 ppd. Pan Technics, Inc., Dept. AL-2, Solana Beach, Calif.



EVER TRY to buy one of these? Hard to find, and usually expensive, this U.S. Medical Corps stethoscope is *brand new*, ideal for doctors, engineers and mechanics (check trouble spots in motors, etc.) educational for kids and adults, \$2.95 ppd. (half-price). Madison House, AN, 122 East 42nd, N.Y. 17.



MONEY IN YOUR POCKET can be worth a lot more than its face value. What people don't realize is that coins do not have to be old to be valuable. Thousands of dollars have been paid for coins as recent as 1940 to 1956. For example, certain nickels issued prior to 1945 are worth \$6,000, certain dimes prior to 1946, \$5,000, etc. Be careful not to spend pocket change that may be worth more. The illustrated 1804 silver dollar is worth \$9,985.50 and there are nearly 19,000 of them unaccounted for. Is one yours? Catalog lists prices paid for all U.S. coins. \$1 ppd. Best Values Co., Coin Dept. AL-327, 285 Market St., Newark, N.J.



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May Cause Fatal Infection

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You can cause serious infection by pulling hair from nose. Ordinary scissors are also dangerous and impracticable. No better way to remove hair from nose and ears than with KLIPETTE. Smooth gentle, safe, efficient. Rounded points can't cut or prick skin.



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Enclosed is \$1.00 for KLIPETTE. If I am not entirely satisfied, I may return it within 10 days for refund.

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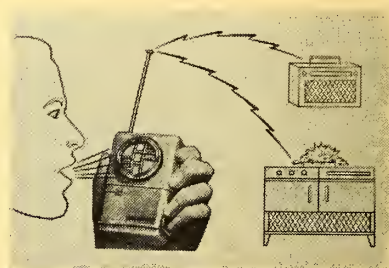
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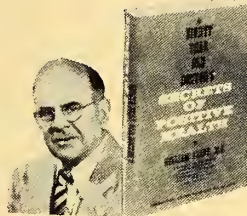
William Brady, M.D., Beloved 80-Year-Old Family Doctor, Reveals

The 7 Keys to "Vite" and Long Life

AN 80-YEAR-OLD DOCTOR'S SECRETS OF POSITIVE HEALTH

By Dr. William Brady

Now Dr. Brady tells you how you can enjoy a state of POSITIVE HEALTH which he calls VITE. He speaks his mind plainly about your body, its functions and ailments — talks frankly about everything from the use of aspirin to the high cost of medical care — and offers his common-sense "family doctor" remedies that have worked miracles for thousands of grateful users.



Millions of readers have read and profited by the sound, "no-nonsense" advice in Dr. Brady's syndicated column, which appears in over 80 newspapers and brings him 5,000 letters a week.

The positive health that VITE brings you is the nearly perfect functioning of your body that few "well" people really enjoy, mainly because they do not know of the 7 keys to VITE. Dr. Brady now shows you how to apply these 7 keys, to REVITALIZE your health.

The First Key to VITE

Have you ever eaten a meal, felt as though the food were lying like "a stone in your stomach," and wondered why? The most likely reason is you didn't chew the food properly because of bad teeth or poor dentures. Unless your food is properly chewed it will lie in the fundic (upper) end of your stomach untouched by gastric juices for an hour or more.

The neglect or loss of your teeth is a major factor in malnutrition and all its attendant ills. In fact, Dr. Brady has his own law: For each tooth lost and not immediately replaced by a good artificial one, deduct one to two years from your life expectancy.

Dr. Brady tells you how to keep your teeth, gums and jaws in good condition . . . what foods build sound teeth . . . why you should avoid "cheat foods" . . . how to treat trench mouth . . . canker sores . . . white patches . . . how to remove stains from the teeth with a simple home preparation BETTER THAN ANY TOOTHPASTE.

The Second Key to VITE

Have you been wondering about the pro's and con's of vitamins? Wondering if YOU need them? Dr. Brady believes a great many minor complaints are due to nutritional deficiency, and if you're taking plain or fancy nostrums for them you may be throwing your money away.

If you are following the standard diet of most middle-class Americans, you are almost certain to lack some essential vitamin or mineral. Dr. Brady pinpoints the most widespread vitamin deficiency—and the commonest mineral shortage—and tells how you can guard yourself against them.

The Third Key to VITE

Every man, woman and child MUST GET a wee bit of iodine, or iodide, in one form or another EVERY DAY to remain in the better-than-average nutritional health called VITE. This bit of iodine so essential for everyone is called the Iodin Ration. Listen to what some of Dr. Brady's correspondents have reported:

"I had never seen gray hair get back its natural color, but mine did after using the Iodin Ration."
"The improvement in my husband's disposition alone is well worth the price, and I have real eyebrows for the first time in forty years."
"My daughter had always had straight, stringy hair. Now it has a lovely wave of its own, without curlers."

In addition, lassitude, obstinate constipation and amenorrhea are also helped by the Iodin Ration. But, Dr. Brady warns, medicinal iodine should be used only under the direction of a physician.

One by one, Dr. Brady tells you about the other secrets of VITE . . . together with some plain, frank talk about temperance, correct breathing, exercise, and nudity (not to be confused with nudism). In every chapter, on every page, you'll find priceless medical advice. For example:

- How to break the constipation habit.
- What you should know about the bugaboo of "auto-intoxication."
- A little breathing test that tells A LOT about the condition of your lungs.
- Why you should think twice before having your child's tonsils out—or your own.
- Why you should learn natural or "belly breathing" and what it can do for you.
- How to guard yourself against common respiratory ailments.
- What to do, if you're beginning to suffer from "rheumatiz."
- How to test your capillary circulation in just 10 seconds.

PLUS some plain talk (vs. popular notions and obsessions) about your heart . . . some good advice for expectant parents . . . the value of tonics and miracle drugs . . . the high cost of medicine . . . what you're paying for when you give a high fee to a "specialist" . . . and much, much more to save you money, improve your health and fill your days with the sheer joy of living that only VITE can bring.

Read Dr. Brady's Wonderful Book for 10 Days — FREE

Mail coupon below—we'll send you a copy of AN 80-YEAR-OLD DOCTOR'S SECRETS OF POSITIVE HEALTH for ten days—free. As you read it, you'll feel as though this beloved family physician is sitting in your own living room talking to you, giving you the warm, wise, and helpful advice that has won him thousands of friends since he began his syndicated health column in 1914. If you aren't absolutely delighted with the book, just return it. It won't have cost you a penny to read it. Just clip and mail the coupon today.

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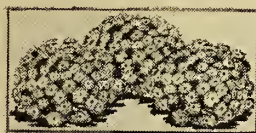
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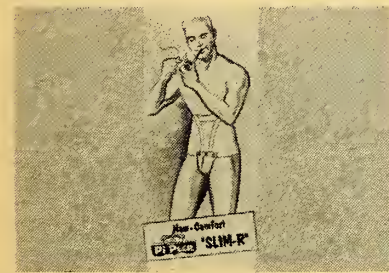
U.S. ARMY PARACHUTES hold enough white nylon to make everything from car covers to clothing. With some 600 ft. of 550-lb. test nylon cord shroud lines, these para-troop chutes have 24 panels, are 72 ft. around, 24 ft. across. New surplus, \$11.95. (Add \$1.50 post.) Jackson Armory, Dept. AL-2, 125 East 41st St., N.Y. 17.



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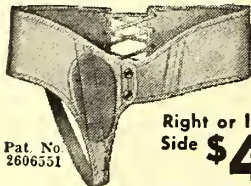


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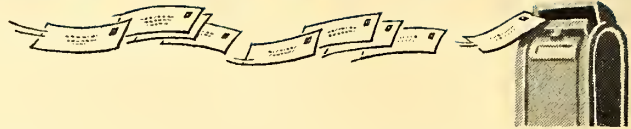
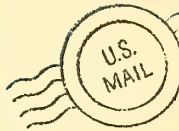
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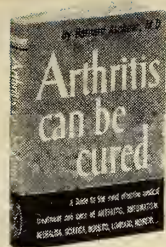
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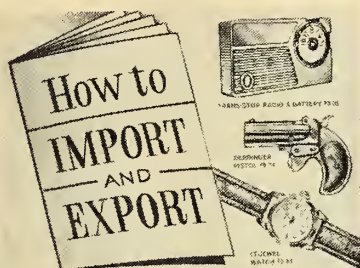
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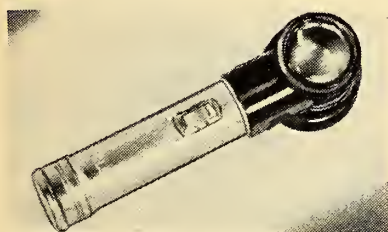
50-STAR FLAG LABELS are self-adhering, are in full color and measure 2½" x 1¾". They stick instantly to metal, leather, paper, wood, plastic, etc., and can be easily removed without damage to property. 10 for \$1 ppd. Masar Corp., Dept. AL-2, Box 147, Rockville Centre, N.Y.



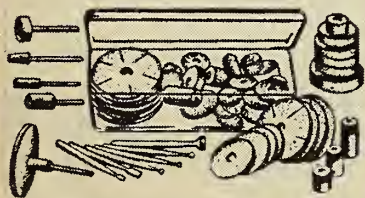
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PARTING SHOTS



"Harry isn't the least bit fussy about his shirts."

GRADE "A"

Texas, as might be suspected, also produces the greatest salesmen in the world. One approached a West Texas rancher, owner of only one cow, and sold him two electric milkers. The impressed rancher gave the salesman the cow as a down payment.

CARROLL ABBOTT

SILVER AND GOLD BARS

A once beautiful friendship between two GI's quickly cooled when one was commissioned first lieutenant, and the other merely second lieutenant. When the latter complained that his former buddy constantly pulled rank on him, the higher officer sought to renew friendship over drinks.

In the bibulous marathon that followed each man sought to outdo the other in abject apologies.

Tearfully repentant, the second lieutenant insisted
"From the beginning, I've been the bigger heel"

To which the first sobbed: "Get this through your head for all time to come, I have been — and still *AM*, the bigger heel"

"There you go," screamed the second loot, "always pulling rank on me!"

SHANNON FIFE

HISTORY SPEAKS

A reckless speeder was hauled into court and taken before the traffic judge in Los Angeles recently. As this was the offender's fifth violation, the judge delivered quite a sermon, but the lady driver wasn't having any of it.

"Aren't you the eloquent one?" she sneered. "I'll bet you can even recite Lincoln's Gettysburg Address by heart, too."

"I'm proud to say I can," admitted the judge. "And I hereby sentence you to fourscore and seven days in jail!"

DAN BENNETT

DOING WITHOUT

Then there's the fellow who read so much about the evils of smoking, he gave up reading.
F. G. KERNAN

MEMO FOR A MEMBER OF THE BEAT GENERATION

We feel for you; life's tough. For you it's tougher.

Because you recognize the bitter fact That grim Fate mocks and socks you, and you suffer

Because, in your case, all the cards are stacked.

What a cold world! It freezes all your chances

You get no breaks. There's no pie in the sky.

You're helpless in the grip of circumstances

And no one mops your tears up when you cry.

We sympathize; your trouble, beyond doubt is

That life's a fight, and fighting's what you dread,

So it would seem to us your one way out is Drop Dead

HOWARD WINLEY

OH, BOY!

It's a sure sign that a boy is growing up when he starts wanting to play with dolls!
NEAL C. NETTZEL

PROPER FERMENT

Take it on the chin, make the best. Follow not the melancholy line. For all you get out of sour grapes. Is just a lot of whine. HAROLD HELFER

COMPACT

An Astronaut's home is his capsule.
A. W. STINSON

SAVING GRACES

What girl wouldn't like —
In her future plan —
That marvelous type,
The strong, solvent man!

HELEN PENNYPACKER





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